

## Across the State...

*DHHS Reorganization*

**Glenda Harris**

*VP of Communications*

Dr. H. David Bruton, Secretary DHHS and Dr. A. Dennis McBride, DHHS Assistant Secretary for Health and State Health Officer, have asked Dr. Ann F. Wolfe, Director, Division of Women's and Children's Health to take the lead in developing recommendations for consolidating the three DHHS public health divisions (Women's and Children's Health, Community Health and Epidemiology) into a single "Division of Public Health." Drs. Bruton and McBride want to create a stronger state level public health agency that will "address public health concerns in a more coordinated and effective manner."

In anticipation of eventual approval of a revised organizational structure, selected activities of the three divisions will be more closely coordinated, under Dr. Wolfe's leadership. Dr. Wolfe has convened a committee with representation from each of the public health divisions and the Division of Environmental Health to explore options and develop recommendations for

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## Legislative Report

*Legislature Finally Adjourns Short (?) Session*

**Deborah Rowe**

*Administrative Director*

The longest short term session in the history of the NC General Assembly finally adjourned with much anticipation. Though it was a laborious session, there were some good consumer health issues that passed. We have great support in the partnership that we have with the NC Association of Local Health Directors, the NC Association of Boards of Health, and the NC Health Access Coalition. Included is a synopsis of some of the legislation of which NCPHA was involved:

**Blue Cross-Blue Shield:** Conversion legislation was stopped and a charitable trust was required. Because of the intense pressure of the non-profit and foundation communities and the general public, Blue Cross-Blue Shield acknowledged its obligation to set up a charitable health foundation (worth 100% of Blue Cross's fair market value) upon conversion to a for-profit organization. This will mean millions of dollars available for public and primary health care in the form of grants. This conversion legislation is among the best in the United States.

**Health Choice:** As of October 1, 1998, Health Choice began enrolling some of the estimated 70,000 eligible children without health insurance in North Carolina. These children will receive comprehensive and affordable health insurance. In the first month, almost 6,000 children were enrolled.

**Continuous Medicaid coverage for categorically needy families with children:** More families will be eligible for Medicaid.

**Medicaid coverage for elderly and disabled expanded:** Effective January 1, 1999, coverage will be expanded to 100% federal poverty level; up from the current level of 37% federal poverty level.

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submission to Dr. McBride. The committee will complete its task by December 18, 1998.

Dr. Wolfe is well known for her dedication to public health, her skills at organization management and her ability to bring people together toward a common goal. Dr. Wolfe served as President of the NC Public Health Association in 1989. The Association congratulates Dr. Wolfe on her appointment.

## Onslow County Health Department Gets \$345,000 Family Connections Grant

Starting in October, Onslow County Health Department will start a new program, Family Connections, which has received state and Medicaid funding for more than \$345,000 to focus on poverty-stricken pregnant mothers and families with children under the age of 3 who are at risk of child abuse and neglect. According to the State Center of Health Statistics, Onslow County has the highest birth rate in the state, has the sixth highest substantiated cases of child abuse and neglect, has the fifth lowest per-capita income and one in five children live in poverty.

Family Connections will use nurses and social workers to work with clients in their homes to seek solutions on individual cases to deal with the lack of child development, alcohol abuse, mental and emotional abuse and drug abuse. Home-based services will increase the likelihood that those in need of the services receive the services and also solves the problem of lack of transportation. Home visits will be provided every one-two weeks. Fifteen families are targeted to receive services in the first year with 75 families receiving services in the second year. Additional funds will be sought for future years.

The main goal of the program is to improve the health status of pregnant women, their children and their families. Clients will be provided with parent training, education, access to health care, referrals and information on any health-related agency in the county, and also targets any social or support system issues.

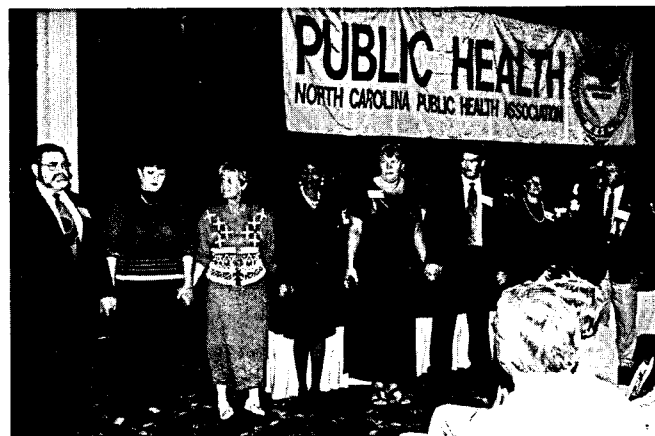
Onslow County was one of seven state counties to receive the grant from the General Assembly which appropriated \$825,000 for the state. "The two reasons why we received this funding was based on the need problems and the collaboration of the health providers in the area," stated Francine Reves, Personal and Family Health Program Director of Onslow County Health Department. All

county health-related agencies will support the Health Department with the program and will also help in networking county resources for the clients.

Congratulations to the Onslow County Health Department for receiving this grant.

*Taken from article written by Rochelle Converse, Jacksonville Daily News Staff*

## NCPHA Elects Officers for 1999



Pictured above: Steve Martin, Deborah J. Warren, Belinda Allison, Glenda Harris, Judy Simmons, David Stone, Teme Levbarg, Bill Smith during installation of new officers at Annual Awards Banquet. Missing from photo Dr. Sherman Kahn.

The membership of the NC Public Health Association elected new officers for 1999. These officers were installed at the Annual Awards Banquet on September 17, 1998, in Fayetteville, NC. They are as follows:

President – Steve Martin, NC DHHS, Raleigh  
President-Elect – Dr. Sherman Kahn, Forsyth Co. Health Department  
VP of Communications – Glenda Harris, NC DHHS, Raleigh  
VP of Education – Belinda Allison, Jackson Co Health Department  
Secretary – Judy Simmons, Randolph Co Health Department  
Treasurer – Deborah J. Warren, Harnett Co Health Department  
Member-At-Large East – Teme Levbarg, UNC School of Public Health  
Member-At-Large West – David Stone, Appalachian District Health Department

We congratulate each of our new officers.

# CALENDAR OF EVENTS

NCPHA GOVERNING COUNCIL MEETING

DECEMBER 10, 1998

FORSYTH CO HEALTH DEPARTMENT

WINSTON-SALEM, NC

STATE HEALTH DIRECTORS ANNUAL MEETING

JANUARY 21-22, 1999

North Raleigh Hilton

NCPHA EXECUTIVE COMMITTEE

FEBRUARY 26, 1999

RALEIGH, NC

NCPHA EXECUTIVE COMMITTEE MEETING

MAY 4, 1998

NAGS HEAD, NC

EDNCPHA ANNUAL MEETING

MAY 5-7, 1999

NAGS HEAD, NC

NCPHA GOVERNING COUNCIL MEETING

May 18, 1999

Greensboro, NC

WNCPHA Annual Meeting

May 19-21, 1999

Greensboro, NC

NCPHA Governing Council Meeting

September 14, 1999

Asheville, NC

NCPHA Annual Educational Conference

September 15-17, 1999

Asheville, NC

AIDS drug assistance program: An additional \$8 million was allocated for the program that purchases AIDS drugs for low-income population, allowing this population to remain healthy and in the workplace instead of being hospitalized. These drugs have been effective in reducing the mortality rate of AIDS patients. This bill puts no restrictions on where patients can receive these drugs.

Though we are pleased with the passage of these bills, we still have work ahead of us in the long session that will begin in January, 1999. Here are issues that need to be addressed in the next session:

Health Choice: We were unable to remove language in the bill that prohibits school based centers from receiving Health Choice funding. Because this is the only means of receiving medical care for so many children, we will continue to pursue receiving Health Choice funding for these centers.

Environmental Health: The Environmental Review Commission is still in consideration of the eventual organizational placement of the Division of Environmental Health. We will continue to advocate for the inclusion of Environmental Health in the public health structure.

Public Health Authorities: We need to modify language in the current bill to require a joint resolution between the Board of Health and the County Commissioners for the establishment of a public health authority. This provision is now required for multi-county areas, but leaves the decision solely to the County Commissioners in a single county unit.

Funding for Core Public Health Services: Support the per-capita funding for core public health services per county as is currently practiced for education. This will ensure adequate funding for these essential public health services. Will attempt to elevate and energize the Public Health Study Commission.

NCPHA put emphasis on advocacy issues last year and continues to be committed to this effort for FY'99. Many of you will never realize the energy that is put into this effort by staff and membership. There are always a few that do the work of many. Just imagine the noise we could make in the Legislature if we all spoke together!

<p><b>Don't Forget</b></p> <p><b>Membership Year is Now</b></p> <p><b>January 1 – December 31</b></p> <p><b>Application Provided in this Issue</b></p>
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## 1998 SERVICE AWARD RECIPIENTS

The following individuals were recognized at the Awards Banquet at the 1998 Annual Educational Conference for dedicated public health service:

### 25 YEARS:

Chester Best	Wayne Co Health Dept
Gayle Brown	Yadkin Co Health Dept
Lillie Donnell	Guilford Co Health Dept
Cherry Horn	State Lab
Shirley Johnson	Guilford Co Health Dept
June Key	Surry Co Health Dept
Ben King	Wayne Co Health Dept
Susan Kirkman	Guilford Co Health Dept
Richard Rowe	Wake Co Env. Services
Barbara Smith	Guilford Co Health Dept
John Tilyard	Guilford Co Health Dept

### 30 YEARS:

Hazel Goldston	Randolph Co Health Dept
Mamie Hunt	Guilford Co Health Dept
Shirley Linville	Guilford Co Health Dept
Tommy Phillips	Retired, Davidson Co
Dan Shingleton	Retired, NCPHA
John Workman, Jr	Randolph Co Health Dept

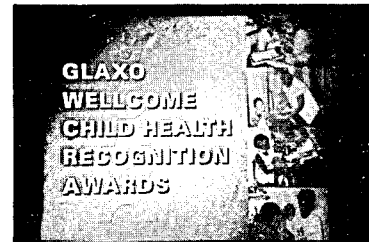
### 35 YEARS:

David Buckner	Lincoln Co Health Dept
Richard Clayton	Retired, Env Hlth Div.
Tucker Daniel	Env Hlth Div.

### Join us in the Mountains in 1999!

NCPHA will be meeting at the Radisson Hotel in Asheville, NC on September 15-17, 1999. The theme will be *Looking Forward While Looking Back – Celebrating 90 Years of NCPHA*. We are excited to announce the First Wood Lecture will be taking place at this meeting. Dr. Tony Campolo will be our first guest lecturer. The Local Arrangements and Program Committee is putting together a three day package of education and entertainment. Don't miss it!

## GLAXO WELLCOME CHILD HEALTH RECOGNITION AWARDS



A retrospective look at the last five years of the partnership of the local public health community and Glaxo Wellcome was celebrated at the 1998 Glaxo Wellcome Child Health Recognition Awards Ceremony on September 18, 1998 in Fayetteville. Past award recipients were honored through a video presentation. Mr. Robert Ingram, President and CEO of Glaxo Wellcome, also announced the extension of this program beyond the original five year commitment. A new award criteria for enrolling children in NC Health Choice has also been added for 1999. Award nominations will be available in the Spring.

Congratulations to the following recipients of the 1998 Glaxo Wellcome Child Health Recognition Awards:

### Local Health Department Recognition Award:

Onslow County Health Department Family Connections Project  
Cleveland County Health Department Alliance for Health  
Robeson County Health Department Robeson Child Health Plus (+)

### Honorable Mention:

Caldwell County Health Department Breathe Easy, Wheezing Kids  
Jackson County Health Department Miles for Smiles "Buster"

### Public Health Staff Recognition Award:

Mary Bradley, Community Health Assistant, Northampton County Health Department  
Howard Campbell, Health Director, PCC District Health Department

### Honorable Mention:

George Bond, Jr., Health Director, Buncombe County Health Department  
Stacy Green, Maternal and Child Health Director, Jones County Health Department

### Individual Recognition Award:

Alex Alexander, DDS, Dentist, Alamance County Health Department

### Honorable Mention:

Lori Bates, Executive Director, Brunswick County Partnership for Children



1998 Watson S. Rankin Award  
Susan Gregory, M.S., R.D., L.D.N.  
Surry County Health Department

For committed, dedicated, professional and untiring leadership in the area of nutrition and to public health both as a county and community leader for North Carolina; for taking the lead role in establishing a Nutrition Council in Surry County involving other community leaders; for establishing a breastfeeding program within Surry County, thereby increasing the Breastfeeding Initiative rates among WIC clients and for implementing a peer counselor program to work with the breastfeeding clients; and for providing nutrition education through her weekly local newspaper column.



1998 Reynolds Award  
Richard K. Rowe, R.S.,  
Wake County Dept. of Environmental Services

For his tireless efforts to protect the environment in which we live as well as the health of North Carolina citizens; for his strong belief that environmental health is a key preventive component of public health; for his coordination and leadership of the study committee to prevent the separation of environmental health from the rest of the public health family and the creation of the "White Paper"; for direct lobbying efforts with key leaders of the North Carolina General Assembly and the North Carolina Environmental Review Commission to extend the study of Environmental Health within the reorganization of DENR and the formation of DHHS; for his commitment, integrity and professional public health leadership.



1998 Citation of Merit  
Thomas J. Vitaglione  
NC Dept of Health & Human Services - Raleigh

For providing state leadership in the development of the NC Statewide Family Planning Program; for leadership and tireless efforts in the broad range of programs and services for children; for promoting partnerships between public and private health care providers and organizing support for state and federal legislative action that benefits children; for serving as an advocate for public health's participation in major governmental initiatives affecting families; for his volunteer efforts with other organizations that serve parents and their children.



1998 Norton Group Award  
Harnett County Department of Public Health

For collaboration with local physicians, hospitals, school officials, and other primary care providers to enhance the public health services offered to the citizens of Harnett County, including the establishment of a health department based prenatal clinic; three school based clinics; a food handling training program for restaurant owners, managers, and employees; dental clinic for medically under-served; and for coordinating the treatment and care of migrant and seasonal farm workers with the community health center.



1998 Partners in Public Health Distinguished Group Award  
Buncombe County Medical Society

For recruiting and cultivating the support of nearly 500 private practicing physicians in the extension of public health services throughout an entire community; for coordinating with county government and community clinics to provide primary and specialty care to uninsured/indigent residents; for involving area hospitals, indigent care clinics and pharmacies in providing universal, on-demand access to the full continuum of health care for indigent citizens; for providing comprehensive, free physician care, medications, in-patient and out-patient hospital services, patient referral and coordination to 13,000 of an estimated 15,000 uninsured county residents; for recognizing the critical need for adult indigent dental care and development of a Volunteer Dentist Program within the health department; for active participation in the local Alliance for Student Health to respond to a funding crisis for school health nurse positions resulting in the expansion of school-based health centers



1998 Distinguished Service Award  
Dr. T.R. Bryan, Jr.  
Wilkes County

For the promotion of public health with other health professionals; for rendering medical service to the unserved and under-served population, for personal sacrifices in order to provide necessary emergency medical services; for his tireless teaching and mentoring to other health professionals; for his service as a consultant, clinician and Board of Health member.



1998 Distinguished Service Award  
Judge Gilbert H. Burnett  
Retired Chief Judge, 5<sup>th</sup> Judicial District Court

For his activities and dedication in resolving the many problems teenage pregnancies produce, for designing a privately funded pilot study which is aimed at the prevention of teenage pregnancy, for providing local, national and international media information concerning the consequences of teenage pregnancies.

**LIFE MEMBERSHIP AWARDED FOR 1998**

Four individuals were awarded Life Membership in the North Carolina Public Health Association at the Awards Banquet at the 1998 Annual Educational Conference. This membership entitles these individuals with membership status and free registration. Eligibility requires 25 years of membership in the Association and retired status. Congratulations and welcome to the most sought-after membership in our Association!

Richard Clayton, Claudia Bryant, Dan Shingleton Absent from photo Hilda Elliott



# It is Time to Renew Your Membership!

## N.C. Public Health Association

### 1999 Membership Renewal Application

Membership Year is January 1, 1999 through December 30, 1999

NAME \_\_\_\_\_ Present Position \_\_\_\_\_

New Member  Renewal  Number of years you have been a member \_\_\_\_\_

Home Address \_\_\_\_\_

Employer & Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E Mail \_\_\_\_\_

Do you wish to receive your correspondence at your residence  Office

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00   | <input type="checkbox"/> Health Education \$5.00   | <input type="checkbox"/> Home Health \$No Fee            |
| <input type="checkbox"/> Nursing \$4.00                    | <input type="checkbox"/> HIV/STD Control \$6.00    | <input type="checkbox"/> Environmental Health \$10.00    |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00   | <input type="checkbox"/> Statistics/Epidemiology \$2.00  |
| <input type="checkbox"/> Management Support \$5.00         | <input type="checkbox"/> Dental Health \$5.00      | <input type="checkbox"/> International Health - \$5.00   |
| <input type="checkbox"/> Nutrition \$5.00                  | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00    |
| <input type="checkbox"/> Laboratory \$4.00                 | <input type="checkbox"/> Social Work \$3.00        | <input type="checkbox"/> Children w/Special Needs \$5.00 |

#### ANNUAL DUES SCHEDULE

- If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 \_\_\_\_\_
- If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 \_\_\_\_\_
- If your salary is over \$35,000/Yr, Your dues will be \$45.00 \_\_\_\_\_
- If you are a member for the first time, deduct \$10.00 \_\_\_\_\_
- If you are retired or a full-time student, deduct 50% \_\_\_\_\_  
(50% discount does not include Section dues)
- If you are RENEWING before 2-15-99, deduct \$5.00 \_\_\_\_\_
- If you wish to join a section, add Section dues \_\_\_\_\_
- TOTAL DUES** \_\_\_\_\_

Recruited by: \_\_\_\_\_

Please make check or money order payable to NCPHA and send to:  
4208 Six Forks Road, Suite 2-338B  
Raleigh, NC 27609

*The membership voted at the 9-16-98 Annual Business Meeting to change the membership year to coincide with the calendar year. Please note that your 1999 dues will carry you through December, 1999. If ever in doubt of when you last paid your dues, the anniversary date of your last payment is noted on your address label.*

## NEWS FROM THE SECTIONS

### CHILDREN WITH SPECIAL NEEDS

The new officers for our Children with Special Needs Section are: Chair, Monie Plueger; Vice Chair, Libby Rogers; Secretary, Jess Berman; Treasurer, David Zimmerman; Nominating Chair, Beverly Hester; Membership Chair, Liz Reeser; and Legislative Chair, Glenda Harris. Past Chair is Sue McLaurin. There were three members of the section nominated for offices in NCPHA this year: Glenda Harris is the new Vice President of Communications. At the section meeting, Dr. Wendell Rosse, past Director of the Duke Comprehensive Sickle Cell Center was presented with the Outstanding Contribution Award. Dr. Rosse is world renowned for his work in sickle cell disease. We are looking forward to next year's NCPHA Educational Meeting and hoping to offer a program that will interest many professionals in other sections.

Monie Plueger, Chair, NC DHHS – Winston-Salem

### DENTAL HEALTH

Seal the State in '98 received the American Dental Association's Community Preventive Dentistry Award for 1998. This national award recognizes individuals and organizations that have created and/or implemented significant community preventive dentistry programs. Seal the State also received the 1998 Kathy Kerr Outstanding Health Education Project State Award for outstanding service to children. This award recognizes organizations in North Carolina which have sponsored outstanding projects in health education.

The goal of Seal the State in '98 was to prevent tooth decay, one of the most common diseases among school age children in the state. This effort was accomplished through a statewide community-based effort to increase the use of dental sealants. Sealants are thin plastic coatings brushed on the chewing surfaces of the teeth, where most tooth decay and cavities occur. The procedure can produce an 80 percent reduction in tooth decay. However, only 26 percent of children in North Carolina have sealants on their permanent teeth.

Each of the 100 counties in North Carolina had a Seal the State in '98 promotion, even those counties where there were no privately practicing dentists. Across the state, dental public health staff and other dental professionals placed 39,387 free dental sealants on the teeth of 8,828 children on February 6, 1998, protecting an average of 4.5 teeth per child.

An educational message was designed to motivate parents to take their children to the dentist for dental sealants. The Seal the State in '98 promotion resulted in direct dental health education of 195,300 North Carolinians. Local teams of dental professionals and community volunteers worked together to design Seal the State in '98 projects that best fit the needs of their communities. More than 8,000 individuals volunteered to make the projects a success.

- 1 in 3 practicing dentists in N.C. volunteered for Seal the State in '98.
- 2 in 9 practicing dental hygienists volunteered.
- 60% of the total number of volunteers were from outside the dental profession.
- For 57% of the volunteers, this was their first time volunteering for dental public health.

The value of the donated care, at an average cost of \$25 per sealant, was \$984,675. In-kind contributions for the community sealant projects had an estimated value of \$1,130,800. The total value of donated care and supplies was \$2.1 million.

"Dental sealants are an important preventive measure, but are significantly under-utilized in this state," said Dr. J. Steven Cline, Chief of the Dental Health Section of the N.C. Department of Health and Human Services (DHHS). "This was a collaborative project that enabled us to provide a significant service to the children of North Carolina."

State-level sponsors of Seal the State in '98 included N.C. Dental Society, Healthy Carolinians, N.C. Academy of General Dentistry, N.C. Academy of Pediatric Dentistry, N.C. Association of Local Health Directors, N.C. Citizens for Public Health, N.C. Committee for Dental Health, N.C. Dental Assistants Association, N.C. Dental Hygiene Association, N.C. Department of Public Instruction, N.C. Public Health Association - Dental Health Section, N.C. Division of Women's and Children's Health (DHHS), N.C. Society for Public Health Education, Old North State Dental Society, Oral Health America, University of North Carolina at Chapel Hill (UNC-CH) School of Dentistry, and UNC-CH School of Public Health.

Jill McCorkle,



## NURSING

Greetings from the Nursing Section of NCPHA. The new officers are:

Shirley Mozingo, Chair - Cumberland County  
Stacy Eason, Chair-Elect - Johnston County  
Judy Southern, 1st Vice-Chair of Education - Forsyth County  
Brenda Watson, 2nd Vice-Chair of Communication - Catawba County  
Joane Corson, Secretary  
Wanda Robinson, Treasurer - Sampson County  
Helen King, Chair, Nominating Committee - Craven County  
Judi Allen, Past Chair - BCCCP

The officers will be having their first meeting in January, 1999. Congratulations to Leah Thorndyke, winner of the 1998 Direct Service Award. Leah is the Adult Health Program Coordinator at Johnston County Health Department. She organized a Pilot Project on Skin Cancer Screening for the Cancer Control Program. Her professionalism has been recognized by state and county agencies. Members who would like to share news in this column during the next year should contact Chairperson Shirley Mozingo, Cumberland County or Brenda Watson, Catawba County.

Brenda Watson, Catawba Co Health Dept

## ENVIRONMENTAL HEALTH

North Carolina Public Health deeply regrets the death of Viola Broadway of Shelby on October 11, 1998. Many will mourn the loss of a public health leader, while many others will mourn her loss as a friend. Most public health and environmental health workers will remember the many contributions made to our profession by Bill and Viola Broadway. Bill was active in every aspect of national and statewide environmental health programs for a period of 45 years. During this period, Viola was always by his side, lending him her support and providing the guidance that only a wife can give. Truly, her death represents the passing of an era. Viola was affectionately referred to as the "First lady of NC Environmental Health" because of her support for all of us. Bill and Viola had no children of their own, but adopted workers in the NC Public Health and Environmental Health profession as their family. Both clearly devoted their lives to the work that we do in public health, and we owe them our eternal gratitude for their many contributions.

Larry Bunn, Forsyth Co Health Dept

The new officers for the Environmental Health Section are as follows:

Chair:	John Hendren, Davidson Co Health Dept
Vice Chair, Membership & Program Chair	Sheryl Emory, Forsyth Co Health Dept
Secretary-Treasurer	Sonja Remington
Legislative Chair	Sheila Nichols, DEH

The following awards were presented at the Annual Business Meeting in Fayetteville:

Bill Broadway Award	Tom Ward, Union Co Health Dept
Environmental Health Specialist of the Year	Mike Reavis, Yadkin Co Health Dept
Environmental Health Rookie of the Year	Walter Cole, Pamlico Co Health Dept
Certificate of Merit	Tom Ward, Union Co Health Dept

The goal of the Executive Committee and the Professional Development Committee is to improve the marketability of environmental health as a public health program. With impending legislation and pressure from some environmental associations, comes the need to educate the public and elected officials as to the contributions environmental health has made to the health status of the general public. We, in the profession, are in the best position to inform the public as to our mission. If you have any suggestions or any interest in this area, please advise.

John Hendren, Chair, Davidson Co Health Dept

## COMMITTEE REPORTS

### SCHOLARSHIP COMMITTEE

The 1998 Scholarship Committee would like to congratulate the following:

*For the Robert S. Parker Scholarship:*

Leanne Whisnant, Nursing Director of the Alexander County Health Department

She is pursuing a Masters in Community Health Administration from the California College of Health Sciences and expects to graduate next year.

*For the Undergraduate/Graduate Degree Scholarships:*

Teresa Caudill, Nursing Supervisor at the Montgomery County Health Department

She is pursuing a Bachelor of Science degree in Nursing from UNC and projected graduation is in 2001.

Van Tanner, former Laboratory Supervisor with the Durham County Health Department

He is pursuing a Masters of Health Science in the Physician Assistant Program at Duke University and will graduate in 2000.

In addition, the Scholarship Committee would like to recognize the gracious contributions made by the Forsyth County Health Department and the former Vector Control Section.

There will be four categories of Scholarships available again in 1999. The Scholarship application process was significantly revised in 1998; therefore please again be alert to upcoming newsletter announcements about specific category requirements and application procedure!

Tamara Dempsey-Tanner, 1998 Scholarship Chair

### RESOLUTIONS COMMITTEE

Please read each resolution that was presented at the Annual Business Meeting on September 16, 1998. At the bottom of page 11 of this Newsletter is the ballot in which you should vote on the passage of these resolutions and return to NCPHA no later than 1-30-99 at: NC Public Health Association, 4208 Six Forks Road, Suite 2-338B, Raleigh, NC 27609.

#### 1. Promotion of Breastfeeding in North Carolina

WHEREAS, breastfeeding is the optimal form of nutrition for infants and all other substitute feeding practices are inferior, and

WHEREAS, human milk is uniquely superior for infant feeding because it is species-specific; and

WHEREAS, a goal of Healthy People 2000 is to "increase to at least 75% the proportion of mothers who breastfeed their babies in the early postpartum period and to at least 50% the proportion who continue breastfeeding until their babies are 5 to 6 months old"; and

WHEREAS, in 1995, 59.4% of women in the U.S. were breastfeeding either exclusively or in combination with formula feeding at the time of hospital discharge; only 21.5% of mothers were nursing at 6 months and many of them were supplementing with formula; and

WHEREAS, breast milk increases immunological benefits and reduces acute and chronic diseases such as diarrhea, respiratory infection, otitis media, bacteremia, bacterial meningitis, botulism, urinary tract infection, necrotizing enterocolitis, sudden infant death syndrome, insulin-dependent diabetes mellitus, Crohn's disease, ulcerative colitis, lymphoma, allergic diseases, and other chronic digestive diseases and possibly enhances the cognitive development, i.e., increasing the intelligence quota; and

WHEREAS, breastfeeding reduces the risk of bleeding postpartum, ovarian cancer and premenopausal breast cancer, and aids mothers to return to pre-pregnant weight earlier, and to increase the rate of uterine involution; and

WHEREAS, breast milk is free, reducing child care costs and employee absenteeism due to a sick child;

THEREFORE BE IT RESOLVED, that it is requested that health care practitioners in North Carolina promote breastfeeding by educating the public and recommending that infants are exclusively breastfed for the first six months and that breastfeeding continue for at least twelve months;

BE IT ALSO RESOLVED, that promotion consists of allowing mothers to make an informed decision about infant feeding, encouraging breastfeeding as soon as possible after birth, allowing newborns to breastfeed on demand whenever they show signs of hunger, giving no supplements unless medically indicated, giving no artificial nipples when avoidable, observing the nursing dyad at 24 to 48 hours and at 48 to 72 hours after discharge and again at 5 to 7 days of age.

BE IT ALSO RESOLVED, that it is requested that health care practitioners in North Carolina promote and support breastfeeding enthusiastically, become knowledgeable and skilled in both the physiology and management of breastfeeding, promote hospital policies and procedures that facilitate breastfeeding, become familiar with local breastfeeding resources, encourage insurance coverage for breastfeeding services and supplies, promote breastfeeding as part of normal daily life, promote breastfeeding education as a routine component of schools preparing health care practitioners, encourage the media to portray breastfeeding as the "norm" and encourage employers to facilitate the continuation of breastfeeding by their employees.

## **2. Resolution on Language Services in Public Health**

WHEREAS, the linguistic and ethnic diversity of our communities, especially evident in the fast growing Hispanic population, creates a critical need for interpreter services in local health departments serving these populations;

WHEREAS, the right to equal access to public health services should not be contingent upon an individual's ability to communicate in the English language;

WHEREAS, failure to provide equal access to services based on language places public health agencies receiving federal funds at risk of violating Title VI of the Civil Rights Act which states that "No person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance;

WHEREAS, failure to provide qualified interpreter services places agencies at serious risk for civil litigation should the quality of health care services be compromised by miscommunications due to language barriers;

WHEREAS, one objective of Healthy People 2000 is to increase to at least 50% the proportion of counties that have established culturally and linguistically appropriate community health promotion programs for racial and ethnic populations;

AND WHEREAS, health departments must be able to communicate with clients and members of the community if they are to fulfill their mission of protecting the public's health,

THEREFORE BE IT RESOLVED, that the North Carolina Public Health Association encourages the public health agencies to accept responsibility for the communication needs of clients making reasonable efforts to ensure that non-English speaking and limited English proficiency individuals can receive an equal benefit of public health services;

BE IT FURTHER RESOLVED, that due to the size of North Carolina's Hispanic population, the North Carolina Public Health Association encourages health departments to address the communication needs of their Spanish-speaking clients; and

BE IT FURTHER RESOLVED, that the North Carolina Public Health Association encourages local public health agencies to take a lead role in communicating to other county public service agencies the importance of adopting interpreter policies in keeping with title VI of the Civil Rights Act, and to work with the community to develop local support and resources to provide language-appropriate services.

## **3. Resolution on Aliens Seeking Public Health Services in North Carolina**

WHEREAS, the Personal Responsibility and Work Opportunities Reconciliation Act of 1996 distinguishes between "qualified" and "non-qualified" aliens and prohibits state and local government agencies from providing "federal public benefits" and "state and local public benefits" to non-qualified aliens;

WHEREAS, the Act defines "federal public benefit", in pertinent part, as any retirement, welfare, health, disability, public or assisted housing, post-secondary education, food assistance, employment assistance, unemployment benefit, or any other similar benefit for which payments or assistance are provided to an individual, household, or family eligibility unit by an agency of the United States or by appropriated funds of the United States. "State and local public benefits" is defined identically, except that "state or local government" is substituted for "United States".

WHEREAS, the Act creates several exceptions, providing that, among others, the following federal, state, and local public benefits may be provided to non-qualified aliens: Medicaid benefits for emergency services, if the individual otherwise meets Medicaid eligibility criteria; immunizations; testing and treatment of symptoms of communicable diseases; and program and services specified by the U.S. Attorney General which deliver in-kind services at the community level, do not condition assistance of the recipient's income or resources, and are necessary for the protection of life and safety,

WHEREAS, U.S. Attorney General Janet Reno has issued a provisional specification identifying which public benefits fall under the last exception named above. Among other things, the Attorney General's specifications includes the following programs and services: medical and public health services (including treatment and prevention of diseases and injuries) and mental health, disability or substance abuse assistance necessary to protect life and safety, activities designed to protect the life

and safety of workers, children and youth, or community residents, and any other programs, services or assistance necessary for the protection of life and safety;

WHEREAS, the U.S. Department of Justice has released a notice of interim guidance on verification of citizenship, qualified alien status, and eligibility for federally funded benefits under the Welfare Reform Act. The guidance document advises agencies to determine first whether a program provides a "federal public benefit" under the Welfare Reform Act. The guidance document states further, "If the federal program does not provide a 'federal public benefit' covered by the Act....., the benefit provider is not required to, and should not attempt to, verify an applicant's status, unless otherwise required or authorized to do so by law, because all aliens, regardless of their immigration status, are eligible for such benefits."

WHEREAS, officials with the U.S. Department of Health and Human Services are currently working on statements that would address 9a) whether public health services constitute "public benefits" within the meaning of the Act; and (b) if so, which public health services may still be provided to non-qualified aliens under the exceptions to the Act and the Attorney General's specifications. These guidance documents are not yet available.

WHEREAS, Section 742 of the Welfare Reform Act states, "nothing in this Act shall prohibit or require a state to provide to an individual who is not a citizen or qualified alien benefits under .... The Child Nutrition Act ... The Women, Infants, and Children (WIC) nutrition program falls under the Child Nutrition Act. Officials with the U.S. Department of Agriculture interpret this section as giving states the option to decide whether to screen program applicants and deny WIC benefits on the basis of alien status. As of the date of this resolution, the State of North Carolina has not exercised this option.

AND WHEREAS, Title VI of the Civil Rights Act states, "No person in the United States shall, on the ground of race, color, ... or nation origin, ... be denied the benefits of ... any program or activity receiving Federal financial assistance." The contract that each local health department enters with the State Department of Health and Human Services forbids local health departments from denying services on any of those basis, or on the basis of immigration status.

THEREFORE, BE IT RESOLVED that the North Carolina Public Health Association supports the position that by the terms of the state contract, local health departments must continue to provide to individuals, without respect to alien status, those public health services that are specifically expected from the restrictions of the Welfare Reform Act. Specifically, local health departments must continue to provide the following services without respect to an individual's alien status: Medicaid eligibility criteria; immunizations, testing and treatment of symptoms of communicable diseases; and programs and services specified by the U.S. Attorney General which deliver in-kind services at the community level, do not condition assistance on the recipient's income or resources, and are necessary for the protection of life and safety. It is the opinion of the Association that all local public health services are provided because they are necessary for the protection of the life and safety of the body politic.

BE IT FURTHER RESOLVED, the Association supports that the local health departments must continue to provide WIC benefits to qualified individuals without respect to their alien status since the State has not yet exercised the option to screen applications for the WIC program and deny benefits on the basis of alien status;

BE IT FURTHER RESOLVED, the Association recognizes that the issue of whether public health services constitute a "federal public benefit" or a "state or local public benefit" under the Act is unresolved and is currently being studied by the U.S. Department of Health and Human Services. The Association recognizes that the Attorney General's guidance document of Number 17, 1997 strongly cautioned agencies against attempting to verify a person's alien status if the service being provided is not a "federal public benefit", as this could be a violation of Title VI of the Civil Rights Act. It is therefore the position of the Association that no public health service should be withheld from an individual based on alien status unless and until further guidance from the U.S. Department of Health and Human Services or the U.S. Attorney General directs the withholding of the services. Accordingly, all local health departments should continue to provide public health services to individuals, without respect to alien status, unless and until federal guidance directs otherwise.

BE IT FURTHER RESOLVED, the Association requests the State Department of Health and Human Services to adopt these positions as official policy for public health services in North Carolina.

### 1998 Resolutions Ballot

Please mark this ballot, cut out and return to the NCPHA Headquarters, 4208 Six Forks Rd, Suite 2-338B, Raleigh, NC 27609, no later than January 30, 1999.

- |   |           |               |
|---|-----------|---------------|
| 1. <b>Promotion of Breastfeeding in North Carolina</b>            | _____ For | _____ Against |
| 2. <b>Resolution on Language Services in Public Health</b>        | _____ For | _____ Against |
| 3. <b>Aliens Seeking Public Health Services in North Carolina</b> | _____ For | _____ Against |

NC Public Health Association  
4208 Six Forks Road, Suite 2-338B  
Raleigh, NC 27609



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Raleigh, N.C.  
Permit No. 1499

ADDRESS CORRECTION REQUESTED

### SCHOLARSHIP ENDOWMENT CREATED AT ANNUAL CONFERENCE

Robert S. Parker announced the creation of a new endowment for the NC Public Health Association at the Annual Conference in Fayetteville. This endowment will be used exclusively for scholarships to be awarded to those pursuing formal education in the field of public health. During the three day conference, Mr. Parker was able to raise over \$7,000 to initiate this endowment. The NC Community Foundation will administer the endowment. Thanks, Bob, for your visionary efforts. And thank you, those who made the initial contributions to get our new endowment going!

#### NCPHA HAS A NEW HOME

Please note our new address:

4208 Six Forks Road, Suite 2-338B  
Raleigh, NC 27609

New telephone number: 919/789-8004

New fax number: 919/789-8005

Same e-mail address:  
[ncpha@interpath.com](mailto:ncpha@interpath.com)

#### CALLING FOR ARTICLES

Articles for the next issue of the NCPHA Newsletter must be received by the VP of Communications, Ms. Glenda Harris, by March 1, 1999.

Articles must be submitted either by email:  
[Glenda\\_Harris@mail.ehnr.state.nc.us](mailto:Glenda_Harris@mail.ehnr.state.nc.us)

or on disk to:

Ms. Glenda Harris  
NC Sickle Cell Syndrome Program  
PO Box 29597  
Raleigh, NC 27626-0597.



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION NEWSLETTER

NCPHA Conference  
Registration Form  
on page 11!

July 1998

Volume 39, Number 2

## Wyeth-Lederle Vaccines And Pediatrics Presents \$10,000 To NCPHA

On Wednesday, April 29, 1998, a check for \$10,000 was presented to our association as a contribution to the Wood Endowment. Governor Hunt accepted the check on our behalf at a dedication ceremony of Wyeth-Lederle's Pneumococcal conjugate vaccine facility in Sanford, N.C. The funds were provided by Wyeth-Lederle Vaccines and Pediatrics and Wyeth-Ayerst Laboratories of American Home Products. The donation was presented

to benefit the association as it continues the mission of promoting health through providing quality education to public health practitioners via the Wood Lectures. Robert Scott, Manager-Governmental Affairs, and Bruce Kayros, Plant Manager, will be present at the NCPHA Annual Educational Meeting to make this presentation to the public health family. We hope you will all join us in acknowledging this wonderful contribution.

## Message From The Editor

by *Larry Bunn,*  
Vice-President for  
Communication

As I reach the end of my term as vice-president for communications, I want to take an opportunity to express my thanks to the membership for allowing me to serve you. I also wish to say thanks to all the many individuals who have taken time from their busy schedules to contribute articles for the **Newsletter**.

Special thanks goes to Lynne C. Beck, Guilford County Health Department, who graciously consented to proofread the publication prior to printing. This is a big task that has to be completed in an overnight

fashion to facilitate early printing. The new look for the **Newsletter** has been contributed by Lynn Aiken, who has provided the typesetting and layout. Thanks, again, to both these dedicated public health professionals.

A **truly special thank you** is also extended to **Deborah Rowe**. General membership does not know, nor can truly appreciate, the superhuman efforts Deborah contributes to NCPHA. She works quietly, behind the scenes, making sure that appropriate information is disseminated through e-mail and other means, and protecting our interests, legislative and otherwise. Thank you so much Deborah, for your conscientious, caring work for our organization.

## President's Message

by *Bill Smith*

This is being written at the end of May, so by the time that you receive it, many things may be outdated by the legislative process, among other reasons. First off, let me thank the planners for allowing me to participate at Western NCPHA, the Public Health Celebration Luncheon and the Legislative Day. I have a couple of other scheduled stops this summer prior to relinquishing my role.

I want to commend the membership committee, which, under Charlie Jackson, has accepted the challenge to view NCPHA differently. They have met several times and will be proposing significant changes. Will the governing council recognize the need for change or will status quo (and the subsequent dying on the vine for NCPHA) be the modus operandi? With the potential change, discussions about an executive director have not been formalized—the membership issue impacts the potential position to the extent that one must be decided before the other can even be considered.

I have represented NCPHA at a major donation event, participated in discussions regarding environmental health placement, helped present the preventive health report card and attended the final discussions of the BC/BS conversion—among other activities. I am certain that, even if I was unemployed, I would be unable to attend

everything that possibly should be attended. Of course, if I had attended more functions, I might become unemployed and that is certainly not one of my desires.

We have several issues that we are still addressing (Healthy Carolinian funding, CHIP coverage for school-based clinics and expanded dental care, etc.). Successes are moderate at best—compromises always seem to have a negative impact on the population that we seek to protect.

Lastly, let me thank you for the opportunity to serve as president. Having been an officer before (as well as having been a friend for almost 20 years), I knew full well how much Deborah Rowe meant to this organization. However, the BC/BS conversion, as well as the CHIP discussion, amplified our daily need for her assistance. She has worked tirelessly on our behalf. Thanks, Deborah.

I hope to see many of you in Fayetteville in September.

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# COMMITTEE NEWS

## Nominating Committee

by Leah Devlin, Chair

The 1998 Nominating Committee is pleased to present the 1999 slate of officers. Ballots will be mailed to individual members on July 15<sup>th</sup>. Please vote and return ballots by August 15<sup>th</sup>. We wish to thank those who participated in the nomination process and especially for these individuals who have consented to run for office.

### President Elect:

- **Ms. Merle Greene,**  
Guilford County  
Health Department
- **Dr. Sherman Kahn,**  
Forsyth County Department  
of Public Health

### Vice President

#### of Education:

- **Ms. Belinda Allison,**  
Jackson County  
Health Department

### Vice President

#### of Communication:

- **Ms. Karen Foster,**  
Guilford County  
Health Department
- **Ms. Glenda Harris,**  
State Sickle Cell Program

### Secretary:

- **Ms. Sandi Baxley,**  
Guilford County  
Health Department
- **Ms. Judy Simmons,**  
Randolph County  
Health Department

### Treasurer:

- **Ms. Janet McCumbee,**  
New Hanover County  
Health Department
- **Ms. Deborah J. Warren,**  
Harnett County  
Health Department

### Member-At-Large

#### Region III:

- **Ms. Peggy Lemon,**  
Forsyth County Department  
of Public Health
- **Mr. David Stone,**  
Winston-Salem Regional Office

### Member-At-Large

#### Region IV:

- **Mr. Jess Berman,**  
Div. Of Women's and  
Children's Health
- **Ms. Teme Levbar,**  
UNC School of  
Public Health

## Bylaws And Manual Of Procedure Committee

by Susan O'Brien, Chair

The NCPHA Bylaws require that the membership be notified of pending bylaws changes that will be brought before the membership at the annual business meeting. There are four (4) items that have been approved by the governing council that will require a change or addition to the association bylaws.

1. A new award to be given at the Annual NCPHA Awards Banquet to be called "Partners in Public Health Distinguished Group Award." This award is to be given to honor other organizations or professions for their contributions to public health in North Carolina.
2. "Public Health Management Section" name change to "Public Health Leadership Section."
3. Establishment of a new section called the "Home Health Section."
4. Change the fiscal year of NCPHA from October 1 through September 30 to January 1 through December 31.

Please make every effort to be at the NCPHA Annual Business Meeting on Wednesday, September 16, 1998. Your opinion and vote are important to this association.

## Membership Committee

by Charlie Jackson, Chair

The Membership Committee has been very busy this year. We have met three times and, while we have discussed many very important issues, we have concentrated on the possibility of restructuring our membership so that it could be extended to businesses and organizations outside the traditional limits of state and county operated offices. This goal was established because membership has been declining for several years. It has also been recognized that the providers of public health services are now located in many other non-traditional locations.

As a result of our in-depth study of this issue, the committee has decided to recommend that the Governing Council consider a membership dues structure that will include individuals, health related associations, government (health departments, state agencies and universities), and institutions (hospitals, private care providers). It is envisioned that such a structure will provide

varying benefits and dues, specific to each type of membership, and, be less confusing to members about the status of their membership.

You can see that this committee has been very active and that the recommendations to governing council definitely represent a new approach to the structure of the organization if accepted by the governing council. You, as individual members, each have representation on the committee through your section chair, as well as the members-at-large. The committee has solicited input throughout the year and it is hoped that our proposals will be perceived as being a proactive, long-range solution to declining membership.

It is a fact that public health services are being provided today by new sources and by new methods. It stands to reason that if our professional organization is going to serve the needs of the providers, then the organization itself must take on a new face. I urge you to share your opinion concerning these recommendations with your representatives and within your own sections.

## NCPHA Policy And Planning Committee

by Mike Hanes and Eunice Inman, Co-Chairs

**LEGISLATIVE NETWORK** Elsewhere in this issue of the **Newsletter**, you will find a listing of legislation that is being supported or opposed by the public health family in North Carolina. By the time you receive this communication, some of these issues will be settled. It is impossible to get information to you on a timely basis using the traditional printed, postal mail service.

We are initiating a Legislative Network which will include NCPHA members who wish to receive legislative updates via e-mail. The local health directors, NCPHA Policy and Planning Committee members, Executive Committee members, etc. are already a part of this network. If you would like to become a part of this network, please e-mail NCPHA at **Error! Bookmark not defined.**, and communicate your desire to receive updates. We ask that you share these messages, as appropriate, to your co-workers, community action agencies, etc.

# NCPHA SECTION NEWS

## NCPHA Nursing Section News

by Jackie Boggs, Vice Chair for Communication

How many of you have seen or read *The Horse Whisperer*? Well, I am not Robert Redford and you are not a horse but I would like to whisper something in your ear—have you paid your NCPHA dues yet??? Just a reminder.

The 1998 Annual Conference is looking good. The nursing luncheon and section meeting will be Thursday, September 17 from 12:00 noon to 3:00 pm. Our workshop will be fun, I am sure. The topic is "Leave Your Fat Behind: Rekindling Your Spirit of Personal Wellness". The luncheon fee is \$12.00. Be on the lookout for the brochure so you can register early. We will hopefully have some nominations for the **Direct Service Award** and the **Margaret B. Dolan Award**. If you have someone in mind and need the nomination form please call me soon at (336) 727-2890, -ext. 3640. Please look me up on

## Social Work Section News

by Lois Hinton, Historian/  
Publicity

The NCPHA Social Work Section met in Fayetteville at the DEC on April 1, 1998.

The Section continues to be very excited about the upcoming annual public health conference. Details for the meeting were finalized.

We will co-sponsor a plenary session during the conference featuring Ray Sowell of Alternative and Teaching Services, Raleigh, NC. Mr. Sowell will also be the speaker for the Social Work Business Luncheon. Recognition awards for "Outstanding Contributions

Wednesday, September 16th if you are bringing a new public health nurse to the conference. Plans are being made to have a Newcomer's Reception from 5:00pm to 5:30pm, Wednesday.

Some FYI from Hazel Moore at the Office of Public Health Nursing and Professional Development; the PHNCEAC (Public Health Nursing Continuing Education Advisory Committee) is looking for a few good women or men. If you are a PHN I, II, or III, there are two positions available on that committee. If you are interested, please call Hazel at 919-715-4387. Also, mark your calendars for October 26&27 at The Blockade Runner, Wrightsville Beach NC for the "Jail Health Care Update." Brochures will be mailed in late August.

Please remember—if you have any news you would like for me to put in the next **Newsletter**, send it along to my attention at Forsyth County Department of Public Health, PO Box 686, 799 N. Highland Avenue, Winston-Salem, NC 27102-0686

to Public Health Social Work" and "Outstanding Achievements in Public Health Social Work" will be presented during the luncheon. All public health social workers are invited to attend the luncheon.

Mailings will be sent to all public health centers. The luncheon will be held at the Radisson Prince Charles Hotel in Fayetteville. The cost of the buffet is \$12.00.

The social workers will once again sponsor the 50/50 raffle. Proceeds will be used to support on-going social work training and activities. Be sure to purchase your ticket and join in the fun.

Calling all public health social workers—All aboard!

## NCPHA Management Support Section

by Belinda Allison, Chairperson

Mark your calendars for September 17-19, 1998. The NCPHA Annual Educational Meeting is just around the corner! Make your plans now to attend!

Plans for the annual meeting are set. The management support section will hold its annual business meeting on Wednesday, September 17, at 1:30 pm. Please remember to bring doorprizes!

On Thursday, September 18, at 12 noon, our section will sponsor a luncheon—at no expense to members of the management support section! A workshop will follow the luncheon with Dennis Stamper of Valdese Hospital as the keynote speaker. Mr. Stamper's topic will be "Therapeutic Benefits." I guarantee this is a session you will not want to miss.

Again this summer, the management support section plans to offer educational workshops. Last year's workshops were very well received and we are hopeful that this will be the case again this year. The workshops will be held during the 2<sup>nd</sup>-4<sup>th</sup> weeks in July in Guilford, Cumberland and Pitt Counties. There will be only one (1) session held in each of these counties. Since the dates for the workshops have not yet been confirmed, please watch for the NCPHA Management Support Section Newsletter which will contain the specific dates and registration forms.

The speaker for each of the summer sessions will be Linda DeShazo, Health Educator with Guilford County Health Department. Her topic will be "10 Traits of a Professional." Attendance at one of these workshops will be of benefit to you professionally, so please try to attend the session at the site nearest to you.

The revenues generated from these workshops will

be used for management support scholarships. The management support section is offering a \$300.00 scholarship this year. This scholarship is being offered in conjunction with the NCPHA scholarships. If you are a qualified scholarship candidate and wish to have additional monies to expend toward your educational endeavors, please complete and submit an NCPHA scholarship application.

Membership for the association and the management support section is down. If you haven't renewed your membership in NCPHA, please do so now! We also need new members for our section. Recruit a new member today!

I look forward to seeing you in Fayetteville.

## Environmental Health Section

by Sheila Nichols, President

The NCPHA Environmental Health Section's executive officers have met twice to conduct section business and to plan September's annual educational meeting. Our next meeting will be July 10.

The program committee is working on a program that will provide about 7 hours of continuing education. We are selling 500 raffle tickets for \$10 donations. We will draw five winners at the September annual meeting. Each drawn winner will win \$500. The money from our raffle will help finance our scholarships, newsletters, awards, poster contest prizes, and other section expenses.

Our membership numbers have been steady in past years. We continue to work on increasing our membership and we encourage our members to show their support by attending the annual educational meeting and by inviting fellow professionals to attend. Also, we continue to be thankful that NCPHA supports our efforts to remain in the public health family. Environmental health belongs in public health.



## Health Education News Section

submitted by Andrea Held and Connie Lawson

### Annual Conference

**News** – Make plans to join your health education peers throughout the state at the NCPHA Health Education Section Business Meeting and Awards Presentation during the 1998 NCPHA Annual Educational Meeting. The health education section will meet Thursday, September 17, 1998 from 8:30 am – 10:00 am, in the Lemans Room. During the business meeting, our section business will be conducted and the 1998 health education awards will be presented. Join us in celebrating our outstanding peers.

Remember how much you enjoyed “show and tell.” Well, now’s your change to share your tricks of the trade with others. We are encouraging all members to share their “pet project(s)” with the group. It is so satisfying when someone uses your ideas to implement projects in their community, so let’s use this time to give and take. Give me your ideas and I’ll take them home and make them work. You can have mine, too. Don’t forget to bring your business cards!

In the spirit of change, it was decided not to have a formal luncheon, however, we hope to go to a local restaurant to continue sharing with our peers. More details about “Show and Tell” and the luncheon will be mailed directly to all health education section members.

**Health Education Awards** – Each year during the annual meeting, the NCPHA Health Education Section recognizes outstanding health education work being done across our state through three awards. The section encourages health department staff to nominate a health educator or a health education program you think is worthy of recognition. Please note that persons nominating and those being nominated do not have to be members of NCPHA. We want to highlight the many great accomplishments in the area of health education and we need your help to do this.

### The Awards:

- **Health Educator Excel Award:** recognizes an outstanding health educator for his/her contributions to promote the health and well-being of North Carolina citizens and/or the health education profession.
- **Health Education Sparkle Award:** recognizes a model health education project of less than two years or one time event in which a health educator was involved.
- **Health Education Golden Project Award:** recognizes an ongoing health education project of more than two years in which a health educator was involved with the development or implementation.

Please take advantage of this opportunity to draw attention to the great work being done in your health department involving health education.

### For more information, contact

Connie Lawson,  
Guilford County Department of Public Health,  
501 East Green Drive,  
High Point, NC 27260  
(336) 884-7722

## We Need Your Support For The Following Legislation

### • HOUSE BILL 3 - CHILDREN'S HEALTH INSURANCE PROGRAM (CHIP)

Provide health insurance coverage to children in families whose income is less than 225% of the FPL; will provide tax credits to families making less than \$100,000 for health insurance premiums on children. Benefits include comprehensive medical coverage, including hearing, vision and limited dental services. Initial enrollment fee of \$50/child or up to \$100 for two or more children. Six month waiting period during the first six months of the program for families dropping private insurance for coverage under CHIP; 60 day waiting period thereafter. Minimum co-payments for doctor/hospital visits, prescriptions, emergency room treatment.

### CURRENT STATUS:

Ratified during Special Session in Spring, 1998. Bill needs to be amended to strike Section 8, line 29-32, eliminating school-based health clinics from participating in CHIP and to add sealants and extractions to the dental coverage as outlined on page 4, lines 20-30.

### • SENATE BILL 1294 - Extend/Expand Environmental Health Study

Extends the study of the organizational structure and administrative placement of the programs in the Division of Environmental Health of DENR and to expand the scope of the study to include the organization, functions, powers and duties of the various boards, commissions, and councils having jurisdiction over environmental, public health, and natural resources programs. Prohibits DENR from consolidating on-site wastewater functions or drinking water programs in the Division of Water Quality. The Environmental Review Commission will report to the 1999 General Assembly.

### • HOUSE BILL 827 - FUNDS/HEALTHY CAROLINIANS

Appropriates \$3.75 Million, of which \$3.6 million is earmarked for local health departments and \$150,000 for state support of technical assistance activities to establish the necessary infrastructure to create or maintain the health promotion partnerships to carry out locally defined initiatives.

### • AIDS PREVENTION FUNDS (Recommendation from AIDS Advisory Council)

To appropriate the sum of \$18.2 million for AIDS Drug Assistance Program; \$8.7 million for HIV Prevention Initiatives; \$1 million for case management services; and \$200,000 for needle exchange pilot program. **NOTE: \$16,063,576 for AIDS Drug Assistance Program included in Governor's Expansion Budget.**

### • SENATE BILL 993 MEDICAL SERVICE CORPORATION

As presented originally, this bill would have allowed Blue Cross/Blue Shield to convert to for-profit status without the establishment of a charitable trust. Subsequent changes to bill allows for the establishment of a charitable trust.

**Status:** Bill passed Senate/House

### • HOUSE BILL 131 - EXTEND HEART DISEASE PREVENTION TASK FORCE

Will extend the current task force until June 30, 1999 in lieu of October 1, 1997

### • HOUSE BILL 154 - MATERNAL OUTREACH FUNDS

Appropriate \$3,200,000 for fiscal years 1997-98 and 1998-99 to expand the Maternal Outreach Program to serve children from high-risk families up to the age of three years. This program trains young mothers and reduces incidences of child abuse and neglect.

• **HOUSE BILL 166 - PHYSICAL FITNESS ACT (SENATE BILL 109)**

Appropriate \$300,000 for fiscal years 1997-98 and 1998-99 to DEHNR for the Local Fitness Council Development Program established under this act which is charged with the development of local fitness councils in each county in North Carolina where one does not currently exist.

• **HOUSE BILL 171 - STRIKE OUT STROKE PROJECT (SENATE BILL 108)**

Appropriate \$175,000 for fiscal years 1997-98 and 1998-1999 to implement the project which is charged with building the capacity of health care providers to control hypertension and effectively treat cardiovascular disease, and to increase awareness among minorities of the importance of controlling high blood pressure and other cardiovascular risk factors.

• **SENATE BILL 311 - SMOKE DETECTOR PENALTIES**

Acknowledges that both landlord & tenant are responsible for fire safety. Puts enforcement power behind an existing state statute requiring landlords to install a working smoke detector at the beginning of a tenancy; requires landlord assurance that existing smoke detectors are in working order. Failure to comply after 30 day written notice results in an infraction and a fine of not more than \$250. Requires the tenant to pay \$10 if smoke detector is disabled or damaged during tenancy; failure to meet their obligation after 30 day written notice results in an infraction and a fine of not more than \$100. Sets conditions under which the landlord or tenant can temporarily disconnect the smoke detector. Appropriates \$50,000 for public education on smoke detectors and \$20,000 for the purchase of approximately 3,700 smoke detectors.

• **HOUSE BILL 318 - CANCER CONTROL FUNDS (SENATE BILL 255) Carry over from last session**

Appropriates \$1,153,622 for FY 97-98 and \$1,063,602 for FY 98-99 for promoting the prevention, early detection, data collection, coordination, and optimal care in the control of cancer.

• **HOUSE BILL 344 - MOTOR VEHICLE OCCUPANT PROTECTION**

Requires all occupants in all motor vehicles carrying less than 10 passengers to be secured in age appropriate safety restraints. Requires children less than 5 years of age and less than 60 lbs in weight be secured in a car safety seat in the rear seat of the vehicle. Allows a child 5 years of age or older weighing 60 lbs. or more to be restrained by a seat safety belt. Sets a fine of \$50 and 2 driver license points for violation of the safety restraint provisions.

• **SENATE BILL 228 - CHILD ABUSE/NO REPORT MISDEMEANOR**

Enforces state's current law which says that any person or institution having cause to suspect child abuse/neglect/ to report to the local Director of DSS. Failure to report child abuse/neglect shall be guilty of a Class 3 misdemeanor (up to \$200 fine and 20 days in jail) if:  
- person has *actual knowledge* of physical abuse, or  
- person has custodial, care giving, or professional relationship with a child and has *actual knowledge* or *cause to suspect* child abuse/neglect

Any person *knowingly and willfully* preventing another person from making a required report of child abuse shall be guilty of a Class 3 misdemeanor

• **GOVERNOR'S EXPANSION BUDGET - CLEAN WATER PACKAGE**

Expands monitoring and research to combat pfiesteria and other water quality problems; continues and expands rapid response efforts on the Neuse and Tar-Pamlico Rivers; strengthens the state sedimentation and erosion control program; supports the state's river basin planning efforts; and strengthens the fisheries protection.

• **ENVIRONMENTAL HEALTH INITIATIVES**

\$100,000 to continue centralized training of environmental health specialists. \$557,194 to expand the on-site wastewater program staff to allow quicker response to requests and promote consistency. \$649,262 to expand the recreational water quality monitoring statewide. \$589,934 to expand assistance to local health departments related to child care facility sanitation (includes \$400,000 aid-to-counties). \$1,556,751 to establish a statewide well construction program for non-public water supply wells (includes \$1 million aid-to-counties); and \$2,571,880 to match \$12,859,400 in federal drinking water state revolving loan funds.

• **COMMUNITY HEALTH INITIATIVES**

\$3,356,120 for Chicken Pox and Hep B vaccination \$150,000 for the State Games

• **CONCEPTS - NO BILL NUMBER YET**

• **CHILD DEATH INVESTIGATORS**

Appropriates \$190,400 to the Office of Child Medical Examiner to hire two child death investigators and provide technical and administrative support for their work providing timely support for families experiencing an unexplained child death and conducting more thorough investigations of such death.

• **KEG REGISTRATION**

Identify and penalize adults & youths who purchase beer kegs and allow underage youth to consume alcohol from keg. Kegs will be marked with unique identification numbers, the number will be recorded at the time of purchase with the purchaser's name, address, telephone number and driver's license number & will be maintained for 6-12 months. When a keg is confiscated by police, the purchaser of the keg can be identified through registration process, arrested or fined for supplying alcohol to minors. Keg purchasers will be required to sign a statement promising not to serve alcohol to minors and this statement will be used to inform purchasers about their potential liability.

• **19-20 YEAR OLD ALCOHOL "LOOPHOLE:"**

Requires misdemeanor penalty for 19 and 20 year old persons who consume alcohol, in lieu of an infraction, punishable by a \$25 fine.

• **ACCESS TO DENTAL CARE:**

\$11 million of state funds to be matched with federal funds to increase participation by dentists. Raise reimbursement rates for dental care. Calls for an intense outreach plan to get dentists to enroll and encourage patients to use their Medicaid benefits appropriately.

• **PUBLIC HEALTH AUTHORITIES ACT AMENDMENT**

Modify wording to include requiring a joint resolution from both Board of Health and County Commissioners to establish a Public Health Authority.

Please See  
1998 Public Health  
Legislative Agenda  
on page 6!

# 1998 Public Health Legislative Agenda

BILL	NCPHA	NCALHD	ANCBH	SOPHE	OTHER SPONSORS
• HB 3 – Omit Exclusion of School-Based Health Centers & include Sealants & Extractions in Dental Coverage	S	S	S	S	NC Covenant for Children
• Governors Clean Water & Environmental Health Expansion Budget	S	S	S	N	
• AIDS Prevention Funds	S	S	S*	S	
• HB 827 - Healthy Carolinians	S	S	S	S	
• HB 154 – Maternal Outreach Funds	S	S	S	S	Child Fatality Task Force
• SB 993 – Medical Service Corporation (Blue Cross/Blue Shield Conversion)	S	S	S	S	Coalition for Public Trus
• SB 1294 Extend/Expand Env. Hlth Study	PASSED	S	S	S	County Commissioner Assoc. Env. Hlth Supvr Assoc
• HB 131-Extend Heart Disease Prevention Task Force	S	S	S	S	
• HB 166-Physical Fitness Act	S	S	S	S	
• HB 171 – Strike Out Stroke Project	S	S	S	S	
• SB 311 – Smoke Detector Penalties	S	S	S	S	Child Fatality Task Force
• HB 318-Cancer Control Funds	S	S	S	S	
• HB 344-Motor Vehicle Occupant Protection	S	S	S**	S	Child Fatality Task Force
• SB 228-Child Abuse/No Report Misdemeanor	S	S	S	S	Child Fatality Task Force
• Governor's Expansion Budget-Community Health:					
- Chicken Pox/Hep B Vaccination	S	S	N	S	
- State Games	S	S	N	S	
• HB 927 Dog Owners Administering Rabies Vaccine To Their Own Dogs	O	O	O	N	
<b>Concepts:</b>					
• Child Death Investigators	S	S	N	S	Child Fatality Task Force
• Keg Registration	S	S	N	N	Child Fatality Task Force
• 19 & 20 Year Old Alcohol "Loophole"	S	S	N	N	
• Recommendation of Access to Dental Care	S	S	N	N	
• Amend Public Health Authorities Bill to include Board Of Health	S	S	S	N	

(S) Support (O) Oppose (N) No Position

NCPHA – North Carolina Public Health Association

NCALHD – North Carolina Association of Local Health Directors

ANCBH – Association of North Carolina Boards of Health

SOPHE – Society of Public Health Educators

## NCPHA Headquarters To Move

We have been advised by our landlords, NC Association for Home Care, of their intent to sell the building that houses NCPHA. Due to the uncertainty of when and where we will relocate, we are asking that all future written correspondence be directed to the home of:

**Ms. Deborah Rowe:**  
5025 Harbour  
Towne Drive,  
Raleigh, NC 27604.

**All faxed information needs to be sent to:**  
(919) 212-2006

We hope to be able to maintain our telephone number. If not, we will have a recording in place providing the new number.

We appreciate your patience with us as we look for alternative housing.

# APPLICATION FOR NCPHA SCHOLARSHIPS

Please type or word process an exact copy.

Name: \_\_\_\_\_ Home telephone: \_\_\_\_\_

Home address: \_\_\_\_\_

Employer's name and address: \_\_\_\_\_

Work telephone: \_\_\_\_\_ Professional discipline: \_\_\_\_\_

Current job title and responsibilities: \_\_\_\_\_

Highest degree earned \_\_\_\_\_ Licensure/certification: \_\_\_\_\_

Type of training planned (degree/field of study) \_\_\_\_\_

Expected goals in the field of public health. \_\_\_\_\_

I  Am attending \_\_\_\_\_  Plan to attend \_\_\_\_\_

in \_\_\_\_\_ as a  part time student  full time student

degree/field of study \_\_\_\_\_

Date(s) of enrollment: \_\_\_\_\_ Expected date of graduation/completion: \_\_\_\_\_

I am applying for a scholarship in the following category: (check one)

- Robert S. Parker Leadership Scholarship \*(\$1500.00)
- Graduate/Undergraduate Scholarship (\$850.00)
- Associate/Technical Degree; Certificate Scholarship (up to \$300.00 Amount Requesting \_\_\_\_\_)
- Glaxo Wellcome Child Health Scholarship (\$500.00)

Please explain why you are requesting financial assistance. \_\_\_\_\_

Describe how the scholarship funds will be utilized: \_\_\_\_\_

What additional financial aid will be utilized? \_\_\_\_\_

What other NCPHA (including section) scholarships have been applied for within the past two years: \_\_\_\_\_

It is my intent to work in a North Carolina public health agency following the completion of the education for which I am requesting this scholarship

Yes  No

Signature \_\_\_\_\_ Date \_\_\_\_\_

Along with this application, submit at least two (2) letters of recommendation from persons who have knowledge of your public health work.

\*For the Robert S. Parker Leadership Scholarship also attach a complete work history, outlining job responsibilities and a typed, one page explanation on how you expect to apply the graduate training toward a leadership role in public health.

**APPLICATION DEADLINE: ALL APPLICATIONS MUST BE RECEIVED BY AUGUST 12, 1998**

**Mail application to : North Carolina Public Health Association, Attn:  
Scholarship Committee Chair, 5025 Harbour Town Drive, Raleigh, NC 27604**

For more information about scholarship criteria, please see: North Carolina Public Health Association's

Manual of Procedures, Scholarship Committee, Section V, A-I. Revised: 1/98

## SCHOLARSHIPS

by Tamara Dempsey-Tanner

The NCPHA Scholarship Committee is currently accepting applications for the 1998 NCPHA Scholarships. Scholarships will be announced during the NCPHA Awards Banquet on September 17, 1998. In January, the governing council approved the revisions to the scholarship application process as proposed by the scholarship committee. The following describes the new categories and procedures for NCPHA scholarships.

**1. The Robert S. Parker Leadership Scholarship:** \$1500.00. Given to an individual who has worked in the field of public health for at least five (5) years and is pursuing graduate-level training that would qualify him/her for a leadership position in public health. The individual must have been a paid member of NCPHA for at least two consecutive years.

**2. The Undergraduate/Graduate Education Scholarships:** Two (2) \$850.00 scholarships will be available for individuals pursuing an undergraduate or graduate degree with application toward public health practice.

**3. The Associate/Technical Degree or Certificate Scholarship:** up to \$300.00 is available to individual(s) pursuing an associate/technical degree or certification with application toward public health practice.

**4. The Glaxo Wellcome Child Health Scholarships** will again be available. Glaxo Wellcome supports two (2) \$500.00 scholarships to individuals who are pursuing training toward application in child health initiatives.

### The application process includes the following criteria:

- The applicant must be a current paid member of NCPHA.
- The applicant must be unconditionally accepted at an accredited institution. Confirmation will include either a copy of an acceptance letter with enrollment date or a copy of the applicant's transcripts [unofficial or student copy of transcript is acceptable].
- Submit a completed copy of the 1998 NCPHA Scholarship Application along with at least two (2) letters of recommendation from persons who have knowledge of the applicant's public health work.
- **The Robert S. Parker Leadership Scholarship** applicants must also submit the following:

1. An attachment listing their complete work history and outlining job responsibilities.
2. A typed, one-page explanation on how the applicant expects to apply the graduate training towards a leadership role in public health. Application must be **received** by August 12, 1998 deadline.

### The scholarship committee reviews applications based on:

- completed application process;
- intent to work in a public health agency in North Carolina for at least two (2) years following completion of training and potential contribution of service to the people of North Carolina;
- reasons for seeking additional training and how the program of study will advance the individual's competence in public health work; and
- financial need.

## 1998 ANNUAL EDUCATIONAL MEETING

# Partners In Health - Sharing The Vision

Fayetteville, North Carolina

September 16-16,1998

By Robert Bennett,  
Vice-President of Education

It's time for a family reunion! No, Grandma won't be there to pinch your cheeks and Uncle Bob won't be nodding in his chair under the oak tree, but the food, fun and family experience will be present. It's time for the North Carolina public health family to have a reunion! Cumberland and Robeson county staffs will be hosting our large family this year at the **Holiday Inn Bordeaux in Fayetteville, 1707 Owen Drive, Fayetteville, NC 28304, 1-800-325-0211, (910) 323-0111, Fax (910) 484-9444.** We have secured room rates of \$68.00 per night (flat rate) for the convenience of your pocketbook. Reservations have to be made by August 14<sup>th</sup>, and be sure you tell them you are with the NC Public Health Association.

We have lots for you to do during the day with educational sessions, luncheons, exhibits, etc. You will be whisked off to Paradise Acres on Wednesday evening by coach (bus) for a family picnic complete with food, music and dancing. Don't worry, we'll get you back to the hotel. Our picnic is a celebration of our public health heritage and is complimentary for those registered for the meeting. But, be sure you register for this event on the registration form so that you get a ticket to board the bus. Additional tickets for guests may be purchased by using the registration form.

There will be plenty of opportunities to recognize the accomplishments of our fellow workers and those helping us in the community through award programs throughout the meeting. We are in our last year of the five year commitment Glaxo Wellcome made for the **Glaxo Wellcome Child Health Recognition Awards Ceremony.** You don't want to miss the opportunity to thank these folks for being part of our family for the last **five years and to recognize their efforts in promoting children's health in North Carolina. Again, be sure to check the box on the registration form stating that you plan to stay for the luncheon on Friday so that a ticket will be included in your packet!**

We have invited some long-distance cousins to our reunion, the President of APHA and the Past President of the Southern Health Association (the current president belongs to us!). Our exhibitors are always considered family and want to see you and bring you up to date on the good things happening to them.

In this transition time for public health, the one thing that never changes is the respect, admiration and compassion we feel for each other. We hope you will join the rest of the family for our reunion and for a time of recollection and renewal.

### For questions regarding the NCPHA scholarships, contact:

Tamara Dempsey-Tanner,  
1998 scholarship chairperson 919-715-6450  
or E-mail: [Tanner@mail.ehnr.state.nc.us](mailto:Tanner@mail.ehnr.state.nc.us)

AGENDA

**Wednesday, September 16, 1998**

**8:00 am - 5:00 pm**

Registration

**9:30 am**

Opening Session

Keynote Address

Dr. Quentin Young, President  
American Public Health Association

NC State of Health Address

Dr. Andrew McBride, State Health Director

**11:00 am**

Business Meeting

**12:00 noon - 5:00 pm**

Exhibits

**12:00 noon**

Past President/Life Member Luncheon  
(pre-ticketed function)

Lab Section Luncheon (pre-ticketed function; call Susan O'Brien at 910-343-6641 for reservation)

**1:00 pm - 3:00 pm**

Plenary Sessions:

- Peat Filter Research Project  
Sponsored by Environmental Health Section  
David Lindbo, Soil Science Department  
NC State University
- Wastewater Flow Equalization  
Steven Berkowitz  
NC Dept. of Environmental & Natural Resources

**1:30 pm - 3:00 pm**

- Coping with OSHA Regulations  
Sponsored by the Laboratory Section  
Wanda LaGoe, Senior Risk Control Consultant  
Sedgewick James of the Carolinas, Inc.  
*Provide a basic understanding of OSHA regulations impacting public health departments*
- Media Response  
Sponsored by the Public Health Leadership Section  
Bobby Parker, Public Service and Information  
Mecklenburg County

*Interactive workshop designed to acquaint public health professionals with the ability to deal effectively with local media during crisis situations and to develop relationships and trust with media.*

- **Emerging Infectious Diseases**  
Dr. Michael Reesal, Communicable Disease  
Cumberland County Health Department

*Mobile populations bring threat of new diseases to our communities. Learn how to recognize symptoms and mobilize health systems to defend healthy populations against this new threat.*

- **Perinatal/Maternal and HIV Early Intervention Initiatives: Model Programs of Cooperation between Substance Abuse and Health**  
Starleen Scott-Robbins, Women's Services  
Coordinator  
Doug Baker, Branch Health for Adult Services

*Discussion of NC's treatment network for pregnant women with substance abuse disorders. Information will address new initiatives to provide gender specific treatment for women participating in the Temporary Assistance to Needy Families Program, where substance abuse interferes with efforts toward self-sufficiency. Explores efforts to reduce the transmission of HIV/AIDS and other infectious disease through the provision of specialized outreach and treatment of injecting drug users.*

Business Meetings:

- CHAT Section
- Management Support Section
- Statistics/Epidemiology Section
- Alliance for Public Home Health
- Agencies/NCPHA Home Health Section

**3:30 pm - 5:00pm**

Plenary Sessions:

- **Get Outa My Face and other Team Building Strategies**  
Jones Loflin

*Helping others prepare for excellence. Take a hilarious and practical look at the way we attempt to work with each other. Diagnose your personality type and what it means when working with others. Understand all 6 personality types, make sense of the differences between men's and women's communication and teamwork styles.*

- **OSHA Regulations for Field Representatives**  
Sponsored by Environmental Health Section  
Ralph Johnston, NC Department of Labor  
*What are the guidelines for the health and safety of employees providing services outside a health facility and in the community?*

- **Community Capacity, Competence, Empowerment and Social Capital: Comparisons and Contrasts**

Moderator:

**Dr. Jan Dodds**, Dept. of Nutrition  
UNC School of Public Health

Panelists:

**Dr. Eugenia Eng**, Dept. of Health  
Behavior and Health Education, UNC School of Public  
Health;

**Dr. Desmond Runyan**, UNC School of Medicine,  
**Victoria Sanchez**, Dept. of Health Behavior and  
Health Education, UNC School of Public Health

Discussant:

**Quinton Baker**, Executive Director, National Center  
for the Advancement of Community-Based Public  
Health

*These concepts are receiving increased attention among  
advocates of community-based practice and research.  
How these concepts are defined for application in health  
promotion have implications for the relationship  
between professionals and communities; the level and  
type of change expected; and the approach to  
evaluation.*

**- Seal the State Success Story**

**Dr. Steve Cline**

*A celebration of a success story of free community--  
based sealant projects in every county of North  
Carolina. Local civic organizations, community  
volunteers, public schools, dental professionals and  
statewide organizations working with public health  
practitioners to improve the oral health of NC children.*

**- An Introduction to North Carolina's  
Early Prevention Program**

**Patsy Pierce**, Ph.D. Dir. Of Professional Development  
NC Infant and Toddler Program

**Sally Sloop**, Parent of Child with Disabilities

*This presentation will provide an overview of North  
Carolina's early intervention system for children under  
three with, or at risk for, disabilities. Specific topics to  
be addressed include children covered, types of  
services provided, roles of local and state agencies,  
current trends in service delivery and impact of early  
intervention of children and families in North Carolina.*

**3:30 pm - 5:00 pm**

**Business Meetings:**

**- Laboratory Section**

*Alliance for Public Home Health Agencies/NCPHA  
Home Health Section*

**5:00 pm - 5:30 pm**

**New Member Reception** (All members joining NCPHA for  
the first time in 1998 are invited)

**6:00 - Midnight**

**Family Picnic at Paradise Acres** Complimentary pre-  
ticketed function; indicate on Registration Form your  
attendance (Bus loading begins at 6:00 in front of hotel)

**Thursday, September 17, 1998**

**8:00 am - 2:00 pm**

**Registration**

**8:00 am - 12:00 noon**

**Exhibits**

**8:30 am - 10:00 am**

**MCH Section Business Meeting**

**8:30 am - 10:00 am**

**Plenary Sessions:**

**- Get Outa My Face & Other Team Building  
Techniques (repeat)**

**Jones Loflin**

**- Food Safety and Outbreak Control**

**John Rushing**, Dept. of Food Science  
NC State University

*Does eating bring you pleasure or pain? Learn the  
newest techniques in food safety and the public  
health's response to a foodborne outbreak*

**- Medicaid/Medicare Changes and Vision**

Sponsored by Home Health Section

*The latest information on Medicaid/Medicare  
regulations and reimbursements*

**- Total Prevention and Care for HIV/STD**

Sponsored by HIV/STD Control Section

**Presenters:**

**Michael Harney,  
Shawn Aldridge,  
Bill Petz**

*Provide information on needle exchange, both  
nationally and in North Carolina; HIV medication  
funding, STD interventions, and other prevention and  
care issues that affect our communities. Discussion will  
center around local health departments, community--  
based organizations, and other agencies/programs that  
collaborate with prevention and care services.*

**Business Meetings:**

**- Health Promotion**

**- Dental Health Section**

**- Health Education Section**

**10:30 am - 12:00 noon**

**Plenary Sessions:**

**- Embracing Cultural Diversity:  
The Keys to the Public Health Kingdom**

Sponsored by Children With Special Needs

**Sue McLaurin**, Women's and Children's Health

*"We're not in Kansas anymore, Toto" - the world is*

becoming smaller and our culture more diverse. This workshop builds on the inclusion of our changing population and how we respect/respond to the differences in culture.

**- Disaster/Emergency Response**

**Cheryl Grabowski**

Cumberland County Emergency Management System  
*Responding to a disaster or emergency involves the total community: private volunteers, government officials, and trained specialists.*

**- Medicaid Changes and Vision (concluding session)**

Sponsored by Home Health Section

**- Realities of Change**

Sponsored by Social Work Section

**Ray Sowell**, Alternative Counseling and Teaching Services

*Determine one's individual behavior and challenge to design personal commitments to change; determine how to manage personal agendas while maintaining commitment to the principles and practice of cooperative success.*

**- Feeling Good About Yourself**

**Lindsay Reeves, MA**, Director

Heels for Health, UNC-Chapel Hill Employee Wellness Program

*Do the days fly by with no time for yourself? This motivating session gives you quick and creative wellness tips that work with even the busiest of schedules. Feel good about yourself through nutrition tips that boost your day, activity enhancements and ways to reward yourself with relaxation. Walk away feeling revitalized and ready to go.*

**- Physician Extenders Section Business Meetings**

**12:00 pm - 1:30 pm**

**Luncheons/Business Meetings:**

**- Dental Health Section Luncheon** (pre-ticketed function; please call Angie Ellison at 336-644-0008 for reservations)

**- Nutrition Section Luncheon/Business Meeting** (pre-ticketed function; please call Mindy Andrus at 252-816-1145 for reservations)

**- Nursing Luncheon** (pre-ticketed function; please call Judy Southern at 336-727-2890/ext. 3654 for reservations)

**- Management Support Section Luncheon** (pre-ticketed function; please call Karen Foster at 910-373-4676 for reservations)

**- Children with Special Needs Luncheon/Business Meeting** (pre-ticketed function; please call Monie Plueger at 910-771-4608 for reservations)

**- Social Work Section Luncheon/Business Meeting/Awards** Off-site (pre-ticketed function; please call Sonja Boyd at 910-334-5601 for reservations)

**- Environmental Health Luncheon** Offsite (pre-ticketed function; please call John Hendren at 910-242-2386 for reservations)

**1:30 pm - 2:30 pm**

**Plenary Sessions:**

**- Environmental Epidemiology Issues** (Offsite)

Sponsored by the Environmental Health Section

**William Service**

*What's hot in the area of environmental epidemiology*

**1:30 pm - 3:00 pm**

**- Restoring the Public's Trust - Ethics and Responsibility in Public Service**

**Tom Parker**

*Entertaining method of rediscovering the value of ethics in employment practices and the importance of restoring trust in the "system" to the public.*

**- Preventing Violence in the Workplace**

**Shirley Dobbins**, Training Dynamics

*Non-violent crisis intervention; non-verbal, verbal and listening skills; preventive techniques exercise*

**- Dentistry, HIV Disease, and the Internet**

Sponsored by Dental Health and Laboratory Sections

**David Reznick**, DDS, Director

Oral Health Center, Infectious Disease Program of Grady Health Systems, Atlanta, GA

*Discuss dental treatment concerns for immunocompromised patients; differential diagnosis and management of oral ulcerations in people with HIV disease; identification & management of oropharyngeal candidiasis & oral ulcerations; the internet as a source of information for the management of HIV disease*

**- Helping the Helper**

Sponsored by the Management Support Section

**Dennis Stamper**, ACSW, CCSW, Director  
Industrial Services, Valdese Hospital

*Assisting the worker to assist the public.*

**Business Meetings:**

**- Public Health Leadership Section**

**- Nursing Section**

**2:30 pm - 5:00 pm**

**Business Meetings**

**Environmental Health Section Offsite**

**3:30 pm - 5:00 pm**

**Plenary Sessions:**

**- Risk Management for Agencies**

Fayetteville AHEC

*Identifying potential legal liabilities for public health agencies*

**- Leave Your Fat Behind: Rekindling Your Spirit of Personal Wellness**

Sponsored by the Nursing Section

**Lynne Mitchell**, MS, RD, LDN

**Krista Kiger**, Med, RD, LDN

Forsyth County Department of Public Health



*This interactive workshop will increase your awareness of personal health and help you to identify barriers to achieving your health goals. Areas of focus will include nutrition, fitness, weight management, and the general crisis that we refer to as life.*

**- Conflict Resolution**

**Blaire Smathers**, Dispute Resolution  
*Resolving differences in a positive manner.*

**- Providing Assistance to Home Health Aides**

Sponsored by the Home Health Section

**Business Meetings:**

- Statistics/Epidemiology Section
- HIV/STD Control Section
- International Health Section

**6:00 am - 7:00 pm**

Reception - Sponsored by UNC School of Public Health

**7:00 am - 9:00 pm**

Awards Banquet

**9:00 am - 12:00 noon**

DJ/Dance

**Friday, September 18, 1998**

**9:30 am - 10:45 am**

Closing Session

**11:00 am - 12:30 noon**

Glaxo Wellcome Child Health Recognition Awards Program

**12:30 pm**

**Luncheon** - Sponsored by Glaxo Wellcome  
 (pre-ticketed function; complimentary to registered members; must have ticket)

**REGISTRATION APPLICATION  
 NC PUBLIC HEALTH ASSOCIATION  
 ANNUAL EDUCATIONAL CONFERENCE  
 SEPTEMBER 10-12, 1998  
 Fayetteville, NC**

Personal Information: (Please print or type all information requested)

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Work Telephone Number \_\_\_\_\_

Home Telephone Number \_\_\_\_\_

Employer \_\_\_\_\_

Position \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

- Board of Health Member or County Commissioner (No charge)
- NCPHA Life Member (No charge)
- NCPHA Guest (No charge)

**FULL CONFERENCE:**

- Pre-registration (Member) \$ 80.00
- Pre-registration (Non-Member) \$130.00
- On-Site registration (Member) \$100.00
- On-Site registration (Non-Member) \$150.00

**ONE DAY: DAY MUST BE DESIGNATED:**

- Pre-registration (Member) \$ 50.00
- Pre-registration (Non-member) \$100.00
- On-Site registration (Member) \$ 60.00
- On-Site registration (Non-member) \$110.00

- Student & Retiree \* OF APPROPRIATE FEE
- Paradise Acres (Wednesday evening) Free to attendees
- Paradise Acres (Wednesday evening) Extra Ticket \$10.00
- Awards Banquet\* (Thursday evening) \$30.00
- Glaxo Wellcome Luncheon (Friday) No Charge

**YOU MUST BE PRE-REGISTERED FOR THE CONFERENCE BY AUGUST 31, 1998, TO OBTAIN COMPLIMENTARY TICKET FOR PARADISE ACRES AND GLAXO WELLCOME CHILD HEALTH AWARD LUNCHEON (UNCHECKED FORMS WILL NOT RECEIVE COMPLIMENTARY TICKET FOR THESE FUNCTION)**

**TOTAL ENCLOSED:**

Participant Registration Fee \$ \_\_\_\_\_

Add \$10.00 for each guest attending Paradise Acres \$ \_\_\_\_\_

Attending Banquet (Thursday) \$ \_\_\_\_\_

**TOTAL** \$

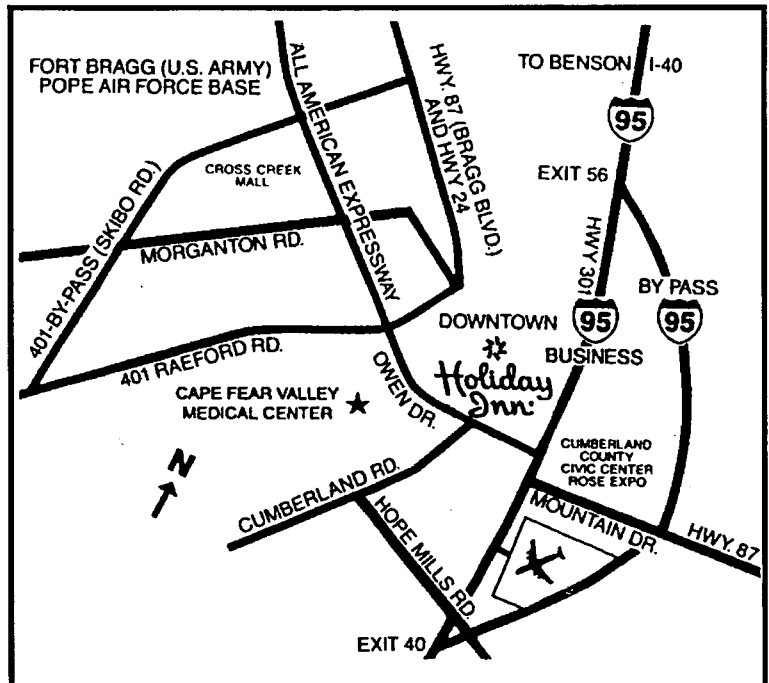
Please indicate any special dietary requirements for banquet \_\_\_\_\_

**FORWARD REGISTRATION FORM AND  
 CHECK OR MONEY ORDER TO:  
 NC Public Health Association,  
 5025 Harbour Towne Drive, Raleigh, NC 27604  
 PRE-REGISTRATION DUE NO LATER THAN AUGUST**

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

**Holiday Inn**  
**BORDEAUX**

1707 Owen Drive  
Fayetteville, North Carolina 28304  
1-800-325-0211  
(910) 323-0111  
FAX (910) 484-9444



**North Carolina  
Public Health Association**  
Harbour Town Drive  
Raleigh, NC 27604

Nonprofit  
Organization  
U.S. Postage  
PAID  
Raleigh, N.C.  
Permit No. 1499



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION NEWSLETTER

April 1998

Volume 39, Number 1

## A Word from "Up the Road"

by North Carolina's new State Health Director,  
Dr. Andrew McBride!



Public health has had many successes. Vaccinations, sanitation, pollution prevention, and health screening are but a few examples. Violence, biological weapons, and environmental pollution capture the attention of the public. Reduction in HIV/AIDS mortality demonstrates how public health has benefited from stunning scientific advances. So, why do we, in public health, find that we are defending ourselves to the outside world? Why do we spend so much time in meeting among ourselves in search of meaning and direction?

In some ways public health is a victim of its own success. Preventive health gets less attention and resources than curative health. The more successful we are in assuring a safe environment or pre-

venting a disease; the less visible we become.

In addition, for several years, many in public health leadership were preoccupied with personal health finances. The core functions of public health, "assurance, assessment, and policy development," were lost in the sauce. Many of us were inattentive to the "new morbidities" such as violence and injuries; environmental issues; emerging communicable diseases; demographic changes; and computer and information technology.

But our biggest nemesis has been the challenge of communicating to the public. Public health is about the people and the human health condition. Public health owes its existence to the collective wisdom of common people. When individual service providers or commercial concerns could not fully meet a health challenge (e.g., sexually transmitted disease, tuberculosis, infant mortality), citizens enacted local, state, and federal public health laws and created both governmental and nongovernmental public health organizations. Moreover, people backed their will with tax dollars, tax breaks or outright charity.

We, in public health, should hear and act on the messages that people send us. We should actively listen without passing judgment. Whenever possible, we should work in partnership with all the stakeholders. We should be at the table with new and old partners; be they in business or faith communities, in other disciplines such as education or the justice system; or individual citizens. We should respect and understand the value and accomplishments of others. We will not always agree, but usually we can find some common ground.

Public health success depends on our ability to communicate and work on all levels. We, in the practice or applied fields of public health, should contribute to the scientific and professional knowledge base. Those in academia and commerce should work to disseminate information and technology to those who toil in the field. But all of public health must master the art of communication. An emphasis on communication does not reduce public health to

simply "public relations," all fluff and no substance. The sciences and professional integrity are at the core of public health. Mastery or understanding of the sciences requires diligence, intellect and discipline. Professional integrity entails high self-imposed standards of practice with the will and courage to apply them. The public expects no less from us.

As North Carolina's State Health Director, I recognize that I personify public health leadership for the state. I am very honored to be chosen for the position. As Secretary of Health and Human Services David Bruton stated, I have some "big shoes to fill" following Dr. Ron Levine's illustrious tenure. I have inherited a very fine Department. As a former local public health director, I respect and value local and community public health leadership. Public health works only if it can be felt at the local, community, family and personal level. I look forward to working with the North Carolina public health community.

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## Dr. Andrew McBride Named State Health Director

Dr. David Bruton, Secretary of the Department of Health and Human Services, has announced the appointment of Dr. Andrew D. McBride of Connecticut as State Health Director/Assistant Secretary of Health. Dr. McBride replaces longtime State Health Director, Dr. Ronald H. Levine, who became the department's deputy secretary last October.

"Dr. McBride has some very big shoes to fill," Bruton said, referring to Levine's 17-year tenure as the state's public health director, "but we found the perfect person for the job. The icing on the cake is that we are bringing a new health director into our newly restructured department. The timing couldn't be better."

Dr. Levine also praised the announcement, saying that the selection will complement Bruton's vision for the restructured department.

"All of the changes that have taken place these past few months are designed to do one thing, enhance the health and well being of our citizens by improving the delivery of our services," Levine said. "Dr. McBride has a proven track record in this area and will be a huge asset, not only to Dr. Bruton, but to North Carolina as well."

Dr. McBride has been Director of the Stamford Health Department in Stamford, Connecticut, since 1988. Between 1984 and 1986, he served as the District of Columbia's Commissioner of Public Health, and prior to that he was Senior Vice President for Advocacy at the Children's Hospital, National Medical Center in Washington, D.C.. During those years he gained valuable experience in a number of public health arenas, including mounting an aggressive childhood lead poisoning prevention program, establishing a comprehensive AIDS education and prevention program, and initiating an asthma screening program within the city's school system.

"Leaving your personal and professional friends is always difficult, but this was a challenge I simply could not resist," Dr. McBride said. "The innovations that Dr. Bruton is working on are exciting and well timed. The people of North Carolina are fortunate to have

such leadership in state government, and I am fortunate to have been given an opportunity to be a part of it."

Dr. McBride, who is a 1962 graduate of William Penn High School in High Point, NC, earned his Doctorate of Medicine from the University of Pennsylvania and his Masters in Public Health from Yale University. He also holds a Bachelor of Arts degree from Lincoln University in Philadelphia, PA. The Stamford City Health Director conducted his pediatric internship at Philadelphia General Hospital and pediatric residency at Philadelphia's Children's Hospital.

His recent awards include the 1997 Excellence in Health Administration Award from the American Public Health Association, the 1997 HOPE Award from Stamford Student Health Service, Inc., the 1995 Faith Tabernacle Baptist Church Service Award, and the 1996 Hats Off Award from the American Lung Association. Dr. McBride also is a public health lecturer for Yale University's School of Medicine and the chair-elect of the APHA's Health Administration Section.

The North Carolina Public Health Association, Inc. welcomes Dr. McBride to North Carolina.

## UNC-CH SCHOOL OF PUBLIC HEALTH NEWS

by Barbara Chavious

From pfiesteria to "Sinning is Believing in Epidemiology," breast cancer screening to Blue Cross/Blue Shield and the public trust, the School of Public Health at the University of North Carolina at Chapel Hill is hosting a variety of seminars and guest lecturers this Spring, many of which may be of interest to NCPHA members. A rundown of upcoming speakers and other activities in the School of Public Health is now available on the School's Website at <http://www.sph.unc.edu>, by clicking on "news releases." The School is also now recording many seminars so even if NCPHA members cannot attend a workshop or seminar, they may check the SPH website for audio transcripts of many SPH events. In addition, those of you who were unable to catch former NASA astronaut and UNC-CH SPH alumnus Jerry Linenger when he keynoted the School's annual alumni conference in late March can catch up on the action by dialing up the website for audio and video highlights. His address, titled "Surviving 132 Crisis-Ridden Days Aboard the Russian Space Station MIR," was a dandy!

## Ronald H. Levine, MD, MPH, Receives American Medical Association's Benjamin Rush Award

by Chris Hoke

The American Medical Association awarded Ronald H. Levine, MD, MPH, the Benjamin Rush Award for citizenship and community services at the December American Medical Association interim meeting in Dallas, Texas.

Dr. Levine, state health director and deputy secretary of the Department of Health and Human Services, received this year's prestigious honor for his outstanding leadership and commitment to public service as North Carolina's public health officer. One of the AMA's highest honors, this award commemorates the memory of Benjamin Rush, a physician, teacher, delegate to the Continental Congress, and a signer of the Declaration of Independence.

Our congratulations to Dr. Levine on this most prestigious award.

## President's Message

by Bill Smith

We are at the mid-point of our year and, so far, what a year it has been. Like the turnovers in the public health system itself, we have had resignations from key officers and committee chairs so far. Hey, life is an adventure!

Let's do a little recap. Dr. Andrew McBride will be the new State Health Director beginning in May. I met Dr. McBride in Houston last year and found him to be very sharp—he will challenge our system to move forward. Our appreciation goes to Dr. Ron Levine for his many years of service and for all of the successes he helped usher in.

We are in the midst of determining in which organization environmental health will reside. At the time of this writing, the Environmental Review Commission has booted it back for a decision to be wrangled out of the key

stakeholders. I have been representing NCPHA and have stated unequivocally that it is still a part of public health and that it would be a change to put it in DENR. There is no compelling reason for a change. Personally, I feel this will only be resolved in the legislature in May, but we will go through these preliminary steps.

Things on the horizon...I have worked on the planning of the Governor's Conference on Rural Health (March 31, April 1 in Greensboro) and hope attendance is good from the public health community (there will be excellent participation by the hospitals). Deborah Rowe has been keeping us apprised of the Blue Cross/Blue Shield (BC/BS) conversion and, with BC/BS stating that they recognize that a trust should be established, all that remains is how much (sure!). The Children's Health Insurance Program (CHIP) has moved forward and has been supported appropriately. There is

still some concern regarding Carolina ACCESS, Health Check, and health department services that must be addressed in writing before wholehearted endorsement can be secured from various sources. There are some local units that have major organizational changes being discussed. And, do not forget April 7, when we celebrate 20 years of Public Health Month activities.

On an almost light note in honor of St. Patrick's Day, a grasshopper walked into a bar and ordered a drink. The bartender said, "did you know we have a drink named after you?" He replied, "Oh, really? Irving?" (A grasshopper drink is green, see, that is how it fits in. I never presuppose that people know what I am talking about. I am mostly accurate in this regard.) Finally, thanks to the committees who are working hard to make a difference in our association—are you attending as you should?

## I Thought the Legislature Had Adjourned.....

by Debbie Rowe

That's what most of us thought in early fall when the longest ever session of the North Carolina General Assembly finally ended. However....Study Commissions, Appropriations Committee....all these legislators find themselves back in our capital city conducting business. Here is what is happening during this recessed period:

• **Environmental Review Commission (ERC):** This Commission was charged with the responsibility of recommending to the legislature, the permanent state agency assignment of the Division of Environmental Health. All health programs were transferred to the new Department of Health and Human Services with the exception of Environmental Health. This division resides in the Department of Environment and Natural Resources, but with the unique cross-over of supervision by the State Health Director (who is employed with the Department of Health and Human Services). This temporary arrangement was to allow the Administration and the Study Commission to best determine the permanent assignments of the programs within this Division. Several "stakeholder" meetings have been held to receive input into this important assignment. The two areas of the Division that are controversial are the Public Water Program and the On-Site Wastewater Program. Environmental groups wish to split these programs from the Division of Environmental Health and maintain them in Environment and Natural Resources. Health officials and others wish to retain all programs within the Division of Environmental Health and transfer this Division to Health and Human Services. A committee of public health practitioners was formed with representatives from the NC Environmental Health Supervisors' Association, NCPHA, Local Health Directors' Association, and others to propose a compromise to try to move this issue. Subsequently, the "White Paper" report was produced and adopted by various

groups, including the County Commissioners' Association, and many local boards of health.

The "White Paper" report has been presented to the ERC, and numerous public health practitioners have testified on its behalf to the ERC. As of this date (February 27, 1998), no decision has been reached. Senator Fountain Odum and Representative Rick Eddins are Co-Chairs of the ERC with Senators Charles Albertson, Betsy Cochrane, Hamilton Horton, Donald Kincaid, Bob Martin, and Beverly Perdue serving as senate members, and Representatives Arlie Culp, Dewey Hill, Frank Mitchell, Cynthia Watson, and John Weatherly serving as representative members. **Support the retention of all programs within the Division of Environmental Health and the transfer of the Division to the Department of Health and Human Services.**

• **Blue Cross/Blue Shield Commission (BC/BS):** During the last legislative session, a little-known bill (Senate Bill 993) was whizzing through the legislature allowing BC-BS to convert from non-profit to for-profit with no provision of a charitable trust. The Coalition for the Public Trust was formed by many organizations and individuals (NCPHA was among the first to participate) to lobby for the creation of a public trust providing the potential of millions of dollars toward public health programs in the form of grants. To make a long story short, everyone said it couldn't be done—BC-BS is too big, too powerful. They were wrong! Not only did the bill not pass, but a study commission was formed, public opinion was heard and BC-BS officials now concede that the company will support the creation of a charitable trust, though the company's assets must be retained to protect the ability to pay customer's claims and to preserve its business flexibility. Though we are close to a "win-win" situation, we must be vigilant during the coming months to ensure that the trust be funded with 100% of the value of Blue Cross at the time of conversion in the form of stock; that there should be one newly created, independent foundation with a mission to promote

health in the state; and that the board of the foundation must be selected with broad public input. Members of the BC-BS Commission are: Representatives Leo Daughtry, Jerry Dockham, Lyons Gray, and Bill Hurley, Dr. Carolyn Ferree, William Patterson, and Senators Tony Rand, Howard Lee, Betsy Cochrane, Beverly Perdue, and Tom Lambeth and Dr. Charles Sanders. **Support the creation of a charitable trust with 100% value of BC-BS in the form of stock, and a new independent foundation with board members being selected with broad public input.**

• **Governor's Commission on Uninsured Children:** DHHS Secretary Dr. David Bruton has proposed a plan to provide children's health insurance for working low-income families. This will be federally funded, in part, with the state contributing approximately one-fourth of the necessary funding. Approximately 71,000 children in our state could benefit from this Children's Health Insurance Program (CHIP). Secretary Bruton's plan will cover children in families who earn up to 200% Federal Poverty Level (FPL), which is currently \$26,600 for a family of three, and will work seamlessly with Medicaid covering comprehensive services so children in a family who are on Medicaid or CHIP will receive the same benefits. Under this plan, children can be enrolled in schools, churches, at parent's workplace, etc., and the program will be administered by DHHS. Private HMO's and other insurers will be invited to participate in the plan as long as they deliver the same comprehensive benefits package. Co-payments will only be required for children above 150% FPL: \$3 for physician visits, \$5 for outpatient hospital visits, \$3 for brand-name drugs and \$20 for non-emergency ER visits. Children of public school and state employees will be covered with exactly the same benefits through a Medicaid carve-out program. Because this will not be an entitlement program, waiting lists may need to be set up if there are more children who need this health insurance than the program can financially support. Lt. Governor Dennis Wicker is the chair of the commission with Senators

Tony Rand, Bill Martin, Jim Forrester and Representatives Jim Black, Lanier Cansler, Leo Daughtry serving as members of the Commission. **Support the CHIP as outlined by Secretary Bruton. The plan must be approved by the federal government before September 30, 1998 to receive the 1998 federal allotment. We cannot afford to lose this opportunity to provide health care to our children!**

• **Healthy Carolinians:** Healthy Carolinians task forces are community-based, public-private partnerships formed to improve the health and safety of citizens. These task forces bring together community members, leaders, health and human service organizations, hospitals and health care providers, businesses, schools, community colleges and universities, non-profit community organizations and churches to identify, discuss, prioritize and address health and safety issues. **Support inclusion of \$3.75 million in the Governor's budget for local health departments to support Healthy Carolinians, with \$150,000 going to state support of technical assistance activities.**

• **AIDS Funding:** \$18.2 million is being requested to serve existing clients in the AIDS Drug Assistance Program and open the doors to new applicants. \$8.7 million will go to local health departments and community based organizations for education, risk reduction, testing and counseling in order to reduce suffering, save lives, and reduce the cost of HIV. \$1 million will go to new services to help people with HIV maintain their health, to adhere to new and complicated drug therapy regimens, to reduce the cost of HIV, and to prevent the further spread of HIV. **Support: The inclusion of these funds in the Governor's budget.**

As you can see, activities are never ending with legislation. We need your support and your voice. Remember those who said it couldn't be done with Blue Cross-Blue Shield? We do have the influence if we will just use it.

## Membership Committee to Review Association's Mission & Structure

The NCPHA Membership Committee was provided the task of reviewing the present dues structure of the association. At the March meeting of this committee, several factors were identified for future discussion:

What do members expect from the association? Do we need to revisit the mission statement and set new goals for the association?

Are we organized effectively to perform the expectations of the membership? Is the present affiliate/committee/section composition/organization working for the benefit of NCPHA and public health in North Carolina?

Do we need to investigate modification of our dues structure to allow for organizational membership in addition to individual membership? Can we financially afford to lower the dollar amount of individual dues? Do we eliminate the "tier system" of individual dues?

As you can see, we have some difficult and complex issues to address. The next meeting of the membership committee is **April 8, 1998 from 10:00 am - 3:00 pm in Raleigh. This meeting will be open to any NCPHA member who is interested in any of these issues and would like to provide input.** If you can come to the meeting, please call Deborah Rowe (919)-872-6274 for location and lunch reservations. If you can't make it to the meeting, but have strong feelings concerning these issues, please call your section representative; Charlie Jackson, Membership Chair (919-393-2651) or your member-at-large.

## Wood Endowment

by Deborah Rowe

A dream will be realized at the 1999 Annual Educational Conference in Asheville. Our first Wood Lecture will be held on the 90th anniversary of our association in the city in which the first organizational meeting of the association was held. The December 31, 1997 report from the North Carolina Community Foundation depicts

## Member-at-large

**Pat McCall**  
(704-692-4223)

Cherokee, Clay, Graham, Swain, Macon, Jackson, Haywood, Transylvania, Madison, Buncombe, Henderson, Polk, Rutherford, McDowell, Yancey, Avery, Mitchell Counties

**Sheila Nichols**  
(336-973-4445)

Ashe, Watauga, Alleghany, Wiles, Surry, Stokes, Rockingham, Alamance, Guilford, Forsyth, Yadkin, Caldwell, Alexander, Burke Counties

**Carmine Rocco**  
(919-677-4135)

Stanly, Randolph, Montgomery, Union, Cabarrus, Mecklenburg, Rowan, Davidson, Iredell, Davie, Cleveland, Catawba, Lincoln, Gaston Counties

**Joann Corson**  
(919-250-4659)

Caswell, Chatham, Durham, Edgecombe, Franklin, Granville, Vance, Halifax, Johnston, Nash, Northampton, Orange, Person, Wake, Warren, Wilson Counties

**Judy Wright**  
(919-793-5398)

Wayne, Lenoir, Jones, Carteret, Craven, Pamlico, Beaufort, Hyde, Dare, Martin, Tyrell, Washington, Bertie, Hertford, Gates, Pasquotank, Perquimans, Camden, Chowan, Pitt, Greene Counties

**Eunice Inman**  
(910-671-3255)

Harnett, Lee, Moore, Richmond, Anson, Scotland, Hoke, Bladen, Cumberland, Robeson, Sampson, Columbus, Brunswick, New Hanover, Pender, Onslow, Duplin Counties.

**This is your opportunity to speak! Please don't be complacent and allow others to make decisions for you without your input!**

our balance as \$132,084.71 with over \$30,000 of pledges still to be collected. The amount that can be distributed to us by next year for our lecture will allow us the opportunity to bring in a nationally known speaker and to celebrate our 90th anniversary. **Thank all of you who have given personally to this endowment. It will be part of your legacy to public health for the future.**

## 1998 Annual Education Conference

by Debbie Rowe

Plans are underway to provide an educational and entertaining conference in Fayetteville on September 16-18, 1998. The theme for the meeting is "Partners in Public Health - Sharing the Vision." We will be honored to have the Glaxo Wellcome Child Health Recognition Awards Ceremony on Friday morning with a complimentary luncheon after the ceremony. This is the last year of the original five year commitment to NCPHA and we want to acknowledge the support Glaxo Wellcome has provided to the public health community. We hope you will be able to join us at this event to thank Mr. Robert Ingram, Glaxo Wellcome CEO, and his staff. We also plan to have exciting plenary sessions dealing with Food Safety, Conflict Resolution, Rabies/Outbreak Control, Violence in the Workplace, Restoring the Public Trust, HIV and Dental Health, Media Response, Appreciating Diversity, Immigration Reform and many others. **A Program Itinerary and Registration Form will be included in the July Newsletter.**

But the conference isn't just about education. After we soak up all the information provided during the day, we will be entertained nightly with something that everyone can participate in and enjoy. **And don't forget about connecting!** We will provide you with plenty of opportunities to connect with people who can assist you in your work area. It is an opportunity to reconnect with old friends and make new ones.

The Holiday Inn Bordeaux will be our host facility. Major renovations have been made since we last visited and we are sure you will be as impressed as we are. **Rates are \$68 flat with 9% sales tax and parking is free. Reservations should be made by calling (910) 323-0111 before August 15, 1998 (be sure you state that you are with the NC Public Health Association to get this special rate).**

## Have I Paid My Dues This Year?

by Debbie Rowe

We receive many calls each week asking the question "Have I paid my dues this year?" This question may now be answered easily each time you receive a bulk mail or label generated mailing. Look at your address. You will notice a date close to your name. That date will be the anniversary date of your current membership. **If your date is prior to October 1, 1997, you are not a current member and this will be the last publication you will receive. If your date is after October 1, 1997, you are a 1998 member and you will be eligible to receive information on the annual educational conference, ballot for voting for officers, Newsletter, Journal, etc..**

The membership database program that has been used by NCPHA for the last ten years died a few months ago. We have contracted with an independent programmer to rewrite our program to ensure that it is year 2000 compatible and to adapt to possible changes in membership. One of the changes we requested was the added feature of allowing you to be able to see when your dues expire, similar to a magazine subscription. Mailing individual dues notices is very expensive and we are attempting to protect your membership dollars. Hopefully, this new tool will allow you the opportunity to continue to enjoy the Newsletter and also serve as your personal dues notice. Thanks for your patience.

Articles for the Summer Edition of the Newsletter must be mailed no later than **June 1, 1998** to: Larry A. Bunn, Vice President for Communication, Forsyth County Health Department, PO Box 686, Winston-Salem, NC 27102, FAX (336) 727-2183, E-Mail: l\_bunn@iris.co.forsyth.nc.us, telephone # (336) 727-2760, EXT 3777.

## 1998 Public Health Legislative Conference

We invite all members of NCPHA to participate in the 1998 Public Health Legislative Conference to be held on June 9, 1998, at the North Raleigh Hilton, Raleigh, NC. Each year we sponsor this important session providing an opportunity to hear from legislators and other public health policy makers.

This year, attendees will have the opportunity to hear from Dean William Roper, UNC Chapel Hill School of Public Health, Senator Howard Lee, and, hopefully, our new State Health Director, Dr. Andrew McBride, on a panel discussion of public health issues. We have invited members of the Public Health Study Commission, Environmental Review Commission and the Blue Cross-Blue Shield Commission to update us on activities within those important commissions.

Last year we were able to get legislation passed allowing counties the option to create public health authorities. You don't know what a public health authority is? Well, our luncheon speaker will provide you with the details of this governance issue. After lunch, we will have a board of health member, who is also a county commissioner, to address the political realities of local public health service deliveries. A session is also being planned to emphasize the importance of personal advocacy and the influence you have in determining policy.

The cost for this one-day conference will be \$45, which includes lunch and materials.

Contact UNC School of Public Health Continuing Education at (919) 966-1104 for more details and registration information.

## Public Health Advocacy

by Jennifer Wierwille, Director, Grassroots Advocacy, APHA

It has been six months since Dr. Mohammad Akhter and I visited with you in Winston-Salem, at the NCPHA Annual Meeting. What I witnessed at the meeting and what Dr. Akhter shared with the APHA Executive Board and staff was the NCPHA as an affiliate active in its mission of furthering public health—everybody, everyday, everywhere.

APHA staff continue to work hard on the guiding principles to which Dr. Akhter has committed the association. One of these core tenets is strengthening and building the working relationship between the state/local affiliates and APHA. It takes all public health professionals joining together to assure that we are able to meet the public health challenges of the new century facing North Carolinians and the entire nation.

APHA continues to emphasize four priority areas as we work to educate the public and policy makers about the myriad ways in which public health is at the core of guaranteeing healthy people in healthy communities. These four areas include: managed care, public health infrastructure, children's health, and environment and health.

The past month included a wonderful success by APHA and affiliate members to help guarantee the confirmation of Dr. David Satcher to be the U.S. Surgeon General and Assistant Secretary for Health. APHA is working with affiliates to make sure that public health is involved in the development and implementation of the new State Children's Health Insurance Program (SCHIP) in each state. Public health has expertise to share regarding key issues such as: comprehensiveness of benefits, use of proven community-based services and resources, outreach, and assessment. In addition, APHA staff have been working with policy-makers on tobacco legislation that effectively addresses the nation's public health needs including: youth access, international tobacco control, and tobacco producer communities.

We continue to develop our grassroots advocacy resources and training component. Advocacy training allows all of us to step through the basics of public health advocacy, learning and developing the skills needed to lead advocacy activities and efforts. Also, we are highlighting ways in which affiliates are joining forces with all of the potential partners in the community—public health advocacy requires that government, businesses, grassroots organizations, and community members all work together to bring about changes that improve the health and well-being of individuals and communities.

To make informed decisions about public health issues, local, state, and national policy makers need to hear from public health experts like you who work everyday to prevent disease, promote health, and improve the welfare of the nation's communities. Your help in this effort is critical.

One of the lessons learned over my past year of working with APHA members and affiliates is that information sharing is a two-way street. When I am able to meet with affiliate members at their meetings and conferences, I see how the opportunity for increased flow of information between affiliate members and APHA helps us achieve our common goals. Increased communication means better targeting of energy and limited resources. On this front, APHA staff are eager to learn more about—and share with other affiliates—the work undertaken by the NCPHA Policy Committee. In addition, we have shared the development of the Wood Endowment as an idea for other affiliates to emulate in a manner unique to the issues and needs of each community and state.

We hope you all will plan to join us November 15-19, 1998, in Washington, DC for the APHA Annual Meeting, Public Health and Managed Care. As well, I look forward to joining you for the NCPHA Legislative Conference on June 9, 1998, in Raleigh for the opportunity to do advocacy training and learn more about activities and efforts underway in North Carolina. Please feel free to contact me or anyone in the APHA Government Relations & Affiliate Affairs Department should you have ideas to share, questions or concerns.

## APHA Update

by Barbara Chavious, APHA Affiliate Representative

By now, I hope that many of you have had a chance to read the article that appeared in the January issue of "The Nation's Health" featuring NCPHA and the successful fundraising efforts of our association, led by Bob Parker, to establish the Wood Endowment. The APHA publication highlighted our project as one that other state public health associations might want to emulate.

The 125th Annual Meeting of the American Public Health Association was held in Indianapolis, Indiana on November 9-13, 1997. The theme was "Communicating Public Health." Resolutions passed by the APHA Governing Council dealt with the following issues, among others: national tobacco control legislation, public health consequences of welfare reform, homelessness, access and quality in a profit-oriented marketplace, anti-personnel landmines, and aid to Korea.

A lot of valuable information is shared during the Affiliate Leadership Day program, which is held the Saturday before the start of the APHA Annual Meeting. Representatives of the 50 state public health associations all have a chance to share ideas and to learn from one another. North Carolina is considered by many of our colleagues around the nation to have one of the strongest public health programs in the country and one of the most innovative and progressive, as well. This year, North Carolina made a particularly strong showing in a number of venues:

- at the Affiliate's Leadership Day, Marilyn Foote-Hudson, Director of the Glaxo-Wellcome Foundation, presented the Glaxo-Wellcome Child Health Recognition Program in North Carolina.

- the NC Public Health Awareness Program was presented by Christopher Cooke, Program Director, and Julie Sweedler, of the Alamance County Health Department, at a scientific session sponsored by the Committee on Affiliates. It was well received and was very positive publicity for yet another innovative NC program.

- Jay Bernhardt, who

# SOUTHERN HEALTH ASSOCIATION NEWS

## APHA, Continued From Page 5

organized the student caucus of APHA, is a graduate student at the UNC School of Public Health and an NCPHA member. He suggested to the affiliates that we get students involved in our state associations by asking them to serve on committees or task forces or to run for office. He stressed the importance of bringing new members and fresh ideas into our organizations by including students. The APHA Student Caucus is beginning a National Mentoring Program to link current students with public health professionals around the country. He is actively recruiting mentor volunteers from NC. If interested, please e-mail Jay at: [caucus@unc.edu](mailto:caucus@unc.edu) or [jaybird@unc.edu](mailto:jaybird@unc.edu).

Please mark your calendars now and plan to attend the annual meeting this year in Washington, DC on November 15-19, 1998. Since it is relatively close to home, I hope more of our members can get there. I especially encourage you to attend the Affiliate's Leadership Day on Saturday, November 14, to which all members of state affiliates are invited.

Finally, I want to thank the members of NCPHA who have given their support and vote of confidence by allowing me to serve another term as your representative to APHA. It is an honor and a responsibility that I take very seriously and appreciate deeply. Thank you.

## WANTED:

**Public Health Professionals Interested in Regional Networking, Information Sharing, Legislative Initiatives, and Continuing Education. The Southern Health Association (SHA) Needs You!**

by Sherman E. Kahn, MD

SHA is a regional public health association representing over 7,300 persons interested in public health issues.

Each year the SHA sponsors an outstanding annual education conference which is held in conjunction with one of its eight affiliate state public health organizations. Public health professionals have an opportunity to discuss critical health issues from a regional perspective, and are encouraged to become strong advocates for positive health care change. The annual conference, which, this year, will be held in Myrtle Beach, SC on May 20-22, 1998, in conjunction with the South Carolina Public Health Association, also provides an excellent networking opportunity to meet with health professionals from other states and exchange information.

Historically, the SHA has taken a strong advocate role on issues concerned with national,

regional, state and local health legislation and can offer assistance to the membership in sponsoring public health legislation. In addition, "The Southern Health Update," the official publication, is sent to all individual, fellow, contributing and associate members.

The Southern Health Association is organized into five functional areas that are considered in making committee assignments and planning annual conferences. These areas include Administration, Direct Care, Environmental, Education and Health Promotion, and Management Support. The Southern Health Association is actively recruiting new members. SHA would like to be an integral part of your professional career.

Please complete the membership form below and return it to the Southern Health Association at the earliest opportunity.

## Deadline for Southern Health Award Nominations

by Chris Hoke

The Southern Health Association is now seeking nominations for the following awards:

- The **Special Meritorious Award** is for outstanding contributions to the Association and/or to public health.
- The **Dr. Robert T. Howell Award** is for outstanding contributions to public health particularly in the area of prevention.
- The **Ficquett-Holley Award** is presented to a nurse who has made significant contributions to public health.
- The **Charles Jordan Award** is presented to an individual who has been in public health for less than ten years, but has made significant contributions to public health.
- The **Legislator of the Year Award** is presented to a local, state or federal legislator who has sponsored and/or supported significant public health legislation.

Even though the deadline is April 6, nominations may be submitted at any time.

For additional information, you may contact the:  
SHA Executive Office  
PO Box 437  
Hermitage, TN 37076  
or by telephone  
(615) 741-0235.

**REMINDER:** SHA will hold its annual meeting with the SC Public Health Association in Myrtle Beach, SC, May 19-22, 1998.

### The Southern Health Association Membership Application Form

**Mail to:** Southern Health Association, 311 23rd Avenue North, Nashville, TN 37203

Month \_\_\_\_\_

Name \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Organization/Agency \_\_\_\_\_

Position \_\_\_\_\_

Mailing Address \_\_\_\_\_

Home \_\_\_\_\_

Office \_\_\_\_\_

Dues Paid	1 Year	2 Year
First Time Member	<input type="checkbox"/> \$15	<input type="checkbox"/> \$30
Individual	<input type="checkbox"/> \$20	<input type="checkbox"/> \$35
Fellow	<input type="checkbox"/> \$40	
Retiree	<input type="checkbox"/> \$10	
Student	<input type="checkbox"/> \$10	

**Functional Area:** \_\_\_\_\_ **Discipline:** \_\_\_\_\_

Administrative \_\_\_\_\_  
 Direct Care \_\_\_\_\_  
 Environmental \_\_\_\_\_  
 Management Support \_\_\_\_\_  
 Educational, Health Promotion \_\_\_\_\_

US Congressional District (residence) \_\_\_\_\_

Are you willing to serve on a committee?  yes  no

If yes, give preference \_\_\_\_\_

Are you a member of your state PHA?  yes  no

Sponsor: (optional) \_\_\_\_\_





# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION NEWSLETTER

## PRESIDENT'S MESSAGE

by Bill Smith, President, NCPHA



For some of you this will be repetitive, in some ways, to my presentation at the closing session at our last annual meeting. However, realizing that many of the attendees did not stick around for this session, I will share a few of my thoughts. This serves as an excellent segue into this matter—the final

day of our annual meeting needs to be worth attending and I have asked **Joy Watson** (Vice-President of Education) to spice this event up.

I am writing this prior to our first Governing Council, so it reflects my opinions strictly. Although much of the DHHS reorganization is in place, there remains a lot of uncertainty about public health in this new arena. With **Dr. Levine** taking a more elevated role, perhaps public health's interests will be looked out for. My immediate objectives are:

- Revise the membership such that there are organizational members as well as individual members. This was done in Illinois. What it could mean, for example, is that Robeson County Health Department could join with 200+ members. Individuals wishing to participate on their own would only have to pay modest dues (more in line with EDNCPHA or WDNCPPHA). The benefit would be some increase in revenue, but more importantly, NCPHA would then represent 6000 or more members instead of 1200—we would carry more clout.
- Put in place an executive director hiring plan. While the rank and file may be mostly unaware of

the need for such an individual, I am asking that past officers and council members make an effort to explain the need for such a position. Deborah Rowe has been asked to shoulder far too big a load and still deal with the administrative matters of NCPHA. I am forming a committee of health directors to study this same issue from the Health Directors' Association point of view, and would expect that NCPHA and NCALHD could develop a joint plan to share an executive director. (Incidentally, the health directors' committee is composed of past officers and award recipients of NCPHA—they know full well the scope of the problem.)

- Explore alternative ways of communicating with the membership. Obviously, if the membership is quadrupled plus, the costs of mailing the Newsletter alone would be substantial.
- Use of a home page, regional representatives and local membership contact personnel could play a major role in getting the message out.
- Play a key role in having environmental health remain a part of the public health family. This will be a difficult task because the arguments to be in DENR are as compelling as those for it to be in DHHS. In my mind, a major reason they need to be with us is in the control of disease—the epi teams reflect all aspects of public health and that unit needs to be kept intact. Our advantage is the sheer volume of people who think that it should be in public health—it will be imperative for our members to be involved. Several groups have formed and will be soliciting your help. This is our number one external objective.
- In legislative matters we need to remain vigilant and recalcitrant in regard to the Blue Cross/Blue

continued on page 2

Shield conversion to "for profit" status. We continue to remain supportive of efforts to fund Healthy Carolinians activities.

- As we review the roles and functions of public health, we need to examine what exists that really should be a part of this family. Merely trying to hold onto what we have is no more accurate than the exclusion of activities that should be a part of us. For example, health benefit coordinators belong in public health—not social services. It is health related and not welfare related. So too, the financing and contracting for health care is a part of our function.
- And finally, we need to encourage the involvement of other players with an interest in public health. Our colleagues in the public health and environmental health schools should be with us. Additionally, as we look at the Healthy Carolinian model, many of our local and state organizations play a major role in the public's health and should be a part of our association.

I look forward to an eventful year and trust that you will help support NCPHA as it evolves and grows. Much of the direction for this year was fleshed out by a group who undertook a "Futuring" role for the association. My appreciation goes to them for being our compass.

## NCPHA OFFICERS FOR 1997-98



1998 Officers: Seated (left to right) Dr. Leah Devlin, Past President; Joy Watson, VP of Education; Barbara Chavious, APHA Representative. Standing (left to right): Larry Bunn, VP of Communication, Brenda Dunn, Treasurer, Judy Simmons, Secretary; Bill Smith, President; Steve Martin, President-Elect. Absent: Chris Hoke, Southern Health Association Representative

## NCPHA AWARDS

Recipients of the 1997 NCPHA awards will be featured in the North Carolina Public Health FORUM.

The *Rankin Award* - **Michel A. Ibrahim**, MD, was the recipient of the *Rankin Award*. This Award was established in 1954 and named in honor of **Dr. Watson Smith Rankin**. The Award is presented annually to a person who has made an outstanding contribution to public health in North Carolina over a period of years.

Randall Turpin was the honored recipient of the *Reynolds Award*. The *Reynolds Award* was established in 1948 in honor of **Dr. Reynolds** and recognizes an individual member who has made the greatest contribution to public health in North Carolina during the past year.

This year's *Norton Group Award* was presented to the **Glaxo-Wellcome Foundation** in recognition of their outstanding contributions to public health through the Glaxo-Wellcome Child Health Recognition Program; and to the New Hanover County Environmental Health and Laboratory Divisions for their outstanding response to their community during the Hurricane Hugo Disaster.

The *Citation of Merit* was awarded to **Claudia M. Bryant**, RN, of the Surry County Health Department for her outstanding accomplishments to her community and for her contributions and active participation in the North Carolina Public Health Association during the past 42 years.

The *Citation of Merit* was also awarded to **Louis E. Latour**, Director of the Wilson County Health Department for outstanding accomplishments in his leadership in getting the Public Health Training and Information Network of North Carolina operational.

The *Distinguished Service Award* was presented to **Dr. Alfred W. Hamer, Jr.**, to recognize his outstanding achievements in public health in Burke County and North Carolina.

## ROBERT S. PARKER LEADERSHIP SCHOLARSHIP ESTABLISHED

by Merle Greene



The North Carolina Public Health Association is proud to have established a scholarship in honor of **Robert S. "Bob" Parker**. The *Robert S. Parker Public Health Leadership Scholarship* was announced at the NCPHA Annual Conference in

Winston-Salem. NCPHA felt that **Bob** was deserving of a scholarship in his name because he epitomizes the essence of Leadership in Public Health. The scholarship was established to honor **Bob**, who has given 23 years of service to Public Health.

**Bob** has served on several statewide advisory boards and committees, and has been appointed to a number of statewide planning groups. He has shown his dedication to protecting the health of our environment and citizens, and to promoting healthy lifestyles and preventing disease. He has won every award that is given through NCPHA and is held in high esteem by his colleagues. During his term as President of NCPHA, he proved his ability to bring organizations together for a common cause, having been a liaison to official and voluntary agencies, both statewide and nationally. While serving on the Board of the National Association of City and County Health Executives, **Bob** encouraged each county in North Carolina to join the Association, making North Carolina the most well represented state in the Association.

**Bob** was the catalyst behind the creation of the Wood Endowment, which he established to recognize the Wood family and their contributions to public health. **Dr. Thomas Fanning Wood** was the first North Carolina State Health Director, and his son, **Dr. Edward Jenner Wood** was president of the North Carolina Medical Society. This endowment fund will sponsor the Wood Endowment Lectures at the annual meetings of the North Carolina Public Health Association. NCPHA owes **Bob** a debt of gratitude for his diligence and foresight in this matter.

**Bob** is now Vice President for Home and Community Health at the NC Baptist Hospital in Winston-Salem. His commitment to the health of all citizens will continue to be displayed as he directs the many worthwhile activities of this noted institution. NCPHA looks forward to maintaining our close relationship with **Bob** and wish him many productive years in public Health.

## GLAXO WELLCOME AWARD CEREMONY

All in attendance at the 1997 NCPHA Annual Conference were treated to an awe inspiring Awards Ceremony and Luncheon provided by Glaxo Wellcome, Inc. Featured speaker for the Awards Ceremony was **Governor Dean** of Vermont. **Governor Dean** is an MD who has, as Governor, taken a preventive approach to health care through government, with an emphasis on prenatal care and proper health care for children and families.



Glaxo Wellcome created the Child Health Recognition Awards Program to honor the unsung heroes of public health who work long, hard hours and are devoted to ensuring that the children—our state's future—are properly immunized, have their teeth cleaned, know the dangers of lead poisoning and rabies, stay away from drugs and alcohol, know how to eat healthy, and are safely secured in child care seats.



**Mr. Robert A. Ingram**, President & CEO of

Glaxo Wellcome Inc., presented *Glaxo Wellcome Child Health Recognition Awards* to the following public health departments:

The Edgecombe County Health Department for its efforts in increasing screening for blood levels by almost 10 percent. The Health Department developed a comprehensive educational and community outreach program to increase awareness of the dangers of lead poisoning. Poster and coloring book contests were held at local schools. Printed materials such as brochures, paycheck stuffers, and store displays were distributed throughout the county. Screenings were held at health fairs, festivals and other community events.

The Martin-Tyrrell-Washington District Health Department for augmenting traditional health care by creating a Family Support Service. The health department created a Family Support Services program to build self-esteem among parents and children, encourage families to make good decisions and develop better lines of communication. The program focuses on building parenting and nurturing skills, and addresses such topics as nutrition and wellness, substance abuse avoidance, safety and first aid.

The Pitt County Health Department for forming a rabies awareness and treatment program to educate children and members of the community about rabies. Staff members created an educational puppet show and made more than 150 presentations that reached nearly 4,000 students. They also contacted local media, distributed printed material and held rabies clinics. Some 16,000 pets were vaccinated last year as a result of the program.

*Glaxo Wellcome Child Health Recognition Awards* were presented to the following public health staff:

**Sue Liverman, RN**, Immunization Tracking Nurse for the Halifax County Health Department for her efforts in increasing children tracked for immunizations.

**Catrina Smith**, Social Worker in Child Health, Surry County Health Department. **Catrina** started "Operation Baby Buckle" in response to the high number of improperly installed child car seats. She also developed and coordinated "Putting Kids First Day," a health fair held at the local mall.

**Trudy Wade, DVM**, Chair of the Guilford County Board of Health received Individual Recognition for establishing a partnership between the Guilford County Health Department, local county hospitals and private physicians to provide primary health care services for children. The hospitals provide clinical sites similar

to private physician's offices and the health department contributes services such as health education, counseling, dental care, and speech and hearing services. This system now serves as a model for other counties in North Carolina.

The Halifax County Health Department Immunization Program, the Graham-Swain District Health Department Dental Program, and the Surry County Health Department Dental Health Clinic received *Honorable Mention*.

*Honorable Mention* was also given to **Teresa Atkins**, Processing Assistant III, Harnett County Department of Public Health; and **Juanita Richardson, RN**, Public Health Nurse II, New Hanover County Health Department.

Individual Recognition was extended to **Thomas M. Daniel, M.D.**, Pediatrician, Johnston County Health Department; **Ed Norman**, Branch Head, Children's Environmental Health, Department of Environment, Health and Natural Resources; and **Carol Reid**, Dental Hygienist, Rockingham County Department of Public Health.

## **FORSYTH COUNTY PRESENTS DONATION TO NCPHA SCHOLARSHIP FUND**

by **Dr. Sherman Kahn**

On October 23, 1997, a reception was held at the Forsyth County Department of Public Health (FCDPH), honoring all those who volunteered their time during the 1997 Annual Educational Meeting. At this reception, a check in the amount of \$300.00 was presented to the NCPHA Scholarship fund in honor of these volunteers. **Dr. Sherman Kahn**, Forsyth County Health Director, and **Richard Etheridge**, Northwest AHEC, Co-Chairs of the NCPHA Local Arrangements Committee presented the check to **Larry Bunn**, Environmental Health Supervisor (FCDPH) and NCPHA Vice-President for Communications, who accepted the donation on behalf of the Association. Also in attendance were **Ms. Vera Robinson**, member of the Forsyth County Board of Health, as well as, many of the volunteers who contributed greatly to the success of the NCPHA Annual Meeting held in Winston-Salem.

## 1997 SERVICE AWARD RECIPIENTS

### TWENTY-FIVE YEARS

<b>Carolyn Aldridge</b>	PHN	Alamance County Health Dept
<b>Pat Armstrong</b>	Lab Tech	Tyrrell County Health Dept
<b>Hazel Barfield</b>		Johnston County Health Dept
<b>Charles (Dan) Baucom</b>		DENR Div of Epidemiology
<b>Bette Edwards</b>	Processing Assistant	Haywood County Health Dept
<b>Sandra McFall</b>		Durham County Health Dept
<b>Linda Fisher</b>	PHN Supervisor	Jackson County Health Dept
<b>Geneva Hill</b>		DENR Div of Epidemiology
<b>Derusha Hooper</b>	PHN	Alamance County Health Dept
<b>Carolyn Sue Howell</b>	Physician Extender	Wilson County Health Dept
<b>Brenda Johnson</b>	Fiscal Officer	DENR Div of Env Hlth
<b>Elizabeth Lemon</b>	Retired	Davidson County Health Dept
<b>Steve Martin</b>		DENR Div of Epidemiology
<b>Teresa Midyette</b>		DENR Div of Epidemiology
<b>Julian (Jack) Moore</b>	Env Hlth Specialist	Iredell County Health Dept
<b>Phillip Edwards</b>		Durham County Health Dept
<b>Mary Lou Snow</b>	X-Ray Technican	Surry County Health Dept
<b>Larry Sullivan</b>		Johnston County Health Dept
<b>Linda Sumner</b>	Administrative Officer	Northampton County Health Dept
<b>Randall Turpin</b>	Health Director	Jackson County Health Dept
<b>William Viggers</b>		DENR Div of Epidemiology
<b>Carol Wainwright</b>	PHN	Wilson County Health Dept
<b>Jo Williams</b>	Nurse Consultant	DENR Div of Epidemiology

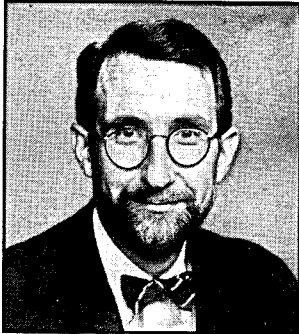
### THIRTY YEARS

<b>George Elkins</b>	Retired Env Hlth Spec	Davidson County Health Dept
<b>K. Michael James</b>	Env Hlth Specialist	Forsyth County Health Dept
<b>John (Newt) McCormack</b>		DENR Div of Epidemiology
<b>James McIntire</b>	Env Hlth Coordinator	Gaston County Health Dept

### FORTY YEARS

<b>Barbara Carter</b>	PHN Supervisor	Forsyth County Health Dept
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## INTRODUCING WILLIAM L. ROPER, DEAN OF THE UNC SCHOOL OF PUBLIC HEALTH



**Dr. William L. Roper** became dean of the University of North Carolina at Chapel Hill School of Public Health on July 1, 1997. **Roper**, 49, has a wealth of experience in research, leadership and policy development. He has served as the director of the Centers for Disease Control and Prevention,

as the administrator of the Health Care Financing Administration (the federal agency that oversees Medicare and Medicaid), as assistant to the President for health policy and domestic policy, and as a local and state public health director.

Most recently, **Roper**, a pediatrician with a master's degree in public health, was senior vice-president for Prudential HealthCare, a New Jersey-based national health care management company.

A native of Birmingham, Alabama, **Roper** earlier served as health director of Jefferson County, Alabama, and as assistant health director in Alabama. **Roper** earned his medical and public health degrees from the University of Alabama at Birmingham.

In a recent interview, **Dr. Roper** was asked to provide his perspectives on a number of issues regarding the future directions of public health and of the role of the School in guiding these changes in North Carolina. The following are excerpts from that discussion. The full text of the interview can be found on the UNC School of Public Health homepage ([www.sph.unc.edu](http://www.sph.unc.edu)).

**Q: What are the important issues in the health field to which the School should be responsive?**

**Dr. Roper:** There is much up for grabs in health in America today, and I specifically say "health" meaning that to include not only public health, but health care and health care delivery—the broad sector that touches on the health of our population. A lot is chang-

ing. Whether it is managed care as the form for delivery of most health services in the country, continuing efforts to reform our health care system, the focus on the uninsured who are left out all too often of health care in America, the pressing issue of how do we make prevention a practical reality in that health system, how we improve the health of the population broadly speaking—the whole population—and then such issues as children's health, women's health, and others.

**Q: This is a top ranked, nationally recognized school of public health and the School also has a strong history of service to the state of North Carolina. How do you see the balance between these two responsibilities?**

**Dr. Roper:** I think we have to be a very committed school of public health for the people of North Carolina. They established this School; they endowed it with resources and continue to support it to a great extent. We have to provide effective return to the people of North Carolina. Having said that, I believe the things that we do here within the state have widespread application around the country and around the world.

**Q: What would you say your vision is for the School for the next five years?**

**Dr. Roper:** I see an opportunity for us to bridge the gap between public health and health care—to articulate and then pursue a vision for improving the health of the whole population, and to do that in a way that is an exciting, rewarding thing for the School as a whole.

At the fall faculty meeting in October, **Dean Roper** outlined his top priorities for the future directions of the School as follows: 1. Achieving excellence together—strengthening the School of Public Health as a whole; 2. Improving the health of the population—by working with new partners and by enhancing the focus on vulnerable populations; and 3. Building and transmitting the science base for policy and practice.

**Dr. Roper** states: "I believe most of us are involved in the public health community because we are committed to the vision of health people in a healthy world and we are dedicated to doing our part to seeing this vision realized. This commitment, indeed this calling to public health, is a hallmark of what you and I are doing, whether in the classroom, the conference room or the community.

For us, our vocation of public health is a calling that grows out of our desire to serve a higher purpose with our lives. We seek to help others, make the world a better place, make a difference. I believe we do this because we have a sense of moral purpose for our lives.

Public health is different, and we have an obligation to explain that difference clearly and convincingly to people around us. For us fully to succeed in our efforts toward healthy people in a healthy world, we need the active involvement of a much larger contingent of people than has traditionally been seen as the public health movement.

I would welcome hearing from you informally. It's easy to get in touch with me. It's bill\_ropert@unc.edu. If you want to call me, it's (919) 966-3215. I look forward to the opportunity to work with you in the exciting vocation of public health.

## HIGHLIGHTS OF THE 1997 NCPHA ANNUAL EDUCATION CONFERENCE

### MANAGEMENT SUPPORT SECTION by Tom Bridges, Chair

At the 1997 Annual NCPHA Educational Meeting, the Public Health Management Section had three presentations: **Dr. Hugh Tilson**, Senior Medical Administrator of Health Affairs, Glaxo Welcome, spoke on the differences between management and leadership. His program was followed by **Donna Dinkin**, Tri-State Leadership Institute, who gave a general presentation on leadership in public health. As an outgrowth of the programs, the Public Health Management Section moved that the Section's name be changed to Public Health Leadership. This must be presented to the Governing Council for consideration.

In other business, it was learned that the Public Health Management Section's membership had dropped from 95 members to 72 members. Greater efforts must be made this year to get new members enrolled into the Section. No elections were held since Section officers serve a two year term.

In a final program, **Dr. Paul Halverson**, Centers for Disease Control, Atlanta, spoke on the "*Community Health Report Card*" developed by the NC Division of Maternal and Child Health, and the need for establishing a greater system for public health accountability.

All programs were well attended.

### MATERNAL AND CHILD HEALTH SECTION by Ron Sapp, Chair

On Thursday, September 11, 1997, the Maternal and Child Health Section held a breakfast meeting with **Jonathan Sher, DR.Ph.**, President of the NC Child Advocacy Institute as our speaker. His presentation, "*Promoting the Physical Well-Being of NC Children*," was very informative and well received. Following **Dr. Sher's** presentation, we held our business/awards meeting.

New officers for the Maternal and Child Health Section are as follows:

Chair	<b>Ron Sapp</b>
Vice-Chair	<b>Blanche Gallo</b>
Secretary	<b>Ava Byrd</b>
Treasurer	<b>Cordella Walker</b>
Members-at-Large	<b>Carol Henkle (Membership)</b> <b>Kay Holder (Legislation);</b> <b>Pat Chair</b> <b>Kelly Isenhour</b>

Maternal and Child Health Section Award Recipients include: Cabarrus Health Alliance (*Direct Service Award*); **Marcia Herman-Giddens** (*Indirect Service Award*); and **James M. Poole, M.D.** (*Community Service Award*).

On Thursday afternoon we partnered with the Health Education Section and Nursing Section a session "*Marketing Your Service, Building Your Image: Positioning the Public Health Department*" presented by **Patricia K. Mitchell**.

We are looking forward to an exciting year and extend an invitation to all to join the Maternal and Child Health Section.

## INTERNATIONAL HEALTH SECTION

by Trenton Davis, Chair

As the "youngest" section in NCPHA, the International Health Section completed its first year with a successful program at the annual meeting. The keynote address was provided by **Victor Barnes**, Associate Director for International HIV Activities at CDC. The keynote address was followed by an excellent panel discussion which addressed the topics of international health issues, solutions, and programs from a local and state perspective. Panelists were **Dr. Jean-Marie Mailliard**, Division of Epidemiology, DHHS; **Marilyn Lutton-Taylor**, Health Educator, Forsyth County Health Department; and **Andrea Bazan Manson**, Office of Minority Health, DHHS.

The Section provides a forum for persons involved in or interested in international health care issues and serves as the focal point to identify issues, develop strategies, promote activities, and provide a common forum to exchange experiences and knowledge in international health. The section supports and promotes health care that recognizes and respects the uniqueness of individuals and the diverse cultures they represent, and shares in the general responsibilities of the public health movement.

Future activities for the section include:

1. Development of a statewide communication network of individuals involved in or interested in international health.
2. Development of a strategy to share ideas and solutions to problems with those who are involved in international health at the state and local level.
3. Increase membership.

We welcome suggestions from NCPHA members about activities and we invite anyone who has an interest in international health to join the Section.

## NURSING SECTION

by Judi Allen, Chair

The Nursing Section is pleased to announce our new officers for 1997-98:

Chair: **Judi Allen**,  
Brunswick County  
Chair-Elect: **Shirley Mazingo**,  
Cumberland County

Vice-Chair for Education **Judy Southern**,  
Forsyth County  
Vice Chair for Communication **Jackie Boggs**,  
Forsyth County  
Secretary **Stacy Eason**,  
Johnston County  
Treasurer **Wanda Robinson**,  
Sampson County  
Nominating Committee Chair **Peggy Ellis**,  
Mecklenberg County  
Members **Helen King**,  
Craven County  
**Mary Savage**,  
Columbus County  
Past President **Tamara Moore**,  
Rowan County

At the NCPHA Annual Meeting in September, the Nursing Section Awards Luncheon had over 100 in attendance and we were pleased to present the *Margaret B. Dolan* Award to **Hilda Elliott**, Nurse Consultant, DHHS, Mooresville Regional Office, and the *Direct Service* Award to **June Key**, PHN Supervisor, Surry County Health Department.

The *Margaret B. Dolan* Award was established in 1972 by the Nursing Section of NCPHA to recognize a nurse who has made significant contributions to the field of public health. **Hilda Elliott** personifies this award with her continued commitment to improving the quality of public health nursing, her nursing leadership over 37 years in public health, and her demonstrated professionalism in the role of state nurse consultant.

The *Direct Service* Award is given to a public health nurse who spends at least 50% of her time providing direct care to patients. **June Key** has had 25 years of public health practice doing just that. Her commitment to quality health care for her agency earns her the respect of her patients as well as her colleagues.

Also at the luncheon, two nurses were recognized as Honorary Lifetime members of the Nursing Section. They are **Claudia Bryant**, Surry County and **Hilda Elliott**, DHHS.

We are looking forward to an exciting and productive year and would like to ask any members to share any concerns issues, questions, etc., with members of the committee to assist us in meeting your needs.



## HEALTH EDUCATION SECTION

by Lynne C. Beck, RHEd, Chair

Greetings and Good Health to All from the Health Education Section! 1996-97 was a great year for our section. Our membership grew slightly for which we are very proud! Thanks to those members who are always actively recruiting others to join NCPHA. Please keep up the good work. At our annual meeting in September, we celebrated the accomplishments of Public Health Education in North Carolina by honoring **Debbie Bennett** and **Laura Wheeler** of Stanly County with the "Sparkle" Award, and **Charmaine Purdum** of Guilford County with the "Excel" Award. We salute these individuals and all health educators in NC for their outstanding efforts in making our state a healthy state.

As we look to 1997-98, the executive team and committee chairs will be meeting to outline our section's goals at our transition meeting scheduled for November 14 in Greensboro. We're excited and ready to get started?

## DENTAL SECTION

by Dr. Gary Kushner, Chair

This coming year will be very special, not only for dental public health but also for dentistry in general in North Carolina. "Seal the State in '98" a state-wide dental sealant promotion initiative being coordinated by the Dental Section, NC Department of Health and Human Services, will culminate on February 6, 1998, during Children's Dental Health Month. The goal of the effort is to prevent dental decay in school-children. Specific objectives are:

- Increasing utilization of preventive dental sealants
- Building community partnerships between local health departments, dental providers, health advocates and other parties interested in improving child health
- Recognizing and celebrating the 80th anniversary of dental public health in North Carolina and its accomplishments

Participants at the annual meeting this year were offered two educational workshops. **Dr. Roberts**, Associate Professor and Chair, Department of Pediat-

ric Dentistry, UNC-Chapel Hill presented "Current Practice Philosophy in Clinical Preventive Dentistry." The second workshop, "Atraumatic Restorative Technique (ART): Rationale, Implementation, & Evaluation of a New Approach in Controlling Dental Caries" was given by **Dr. Jo Frencken**, formerly of the Ministry of Health & Child Welfare, Zimbabwe. This was the first time that ART was presented in the United States.

Congratulations are offered to our two colleagues receiving the section's awards. **Judy Self**, RDH, public health hygienist of Alamance County was the recipient of the *Becky S. Bowden Outstanding Dental Hygienist Award*, recognizing her consistent distinguished performance in community organization for the advancement of dental public health. **Dr. Gary Rozier**, of the UNC School of Public Health and Dental School at Chapel Hill was awarded the *Ernest A. Branch Award* for his significant contributions toward maintaining the ideals of dental public health. Special congratulations go to Carol Reid, RDH, public health hygienist from Rockingham County, for receiving a *Glaxo Wellcome Child Health Recognition Award!*

Finally, our new secretary-treasurer challenged each one of us to recruit one new member to our section.

1997-1998 officers are:

Chairperson	<b>Gary R. Kushner</b>
Vice-Chair	<b>Angie F. Ellison</b>
Secretary/Treasurer	<b>David M. McDaniel</b>

## LABORATORY SECTION

by Van Tanner, Chair

The 1997 NCPHA Annual Meeting was a tremendous success for the Laboratory Section. The section collaborated with the HIV/STD Control Branch and Social Work to sponsor a highly informative presentation on new developments in the pathogenesis and treatment of HIV. Additionally, the Laboratory Section sponsored a presentation which outlined keys to providing a quality environment for employees, co-workers and laboratory customers.

The 1997 NCPHA *Laboratorian of the Year Award* was presented to **David Stone**, Regional Laboratory

Consultant, during the Section Award Luncheon. **David** serves as a regional consultant for the Laboratory Improvement Section of the North Carolina State Laboratory of Public Health. He consults with the twenty-five counties of the North Central Region, and is widely known and highly respected for his commitment to public health and laboratory medicine.

Laboratory Section Officers for 1997-98 are:

Chair	<b>Van Tanner</b>
Vice-Chair	<b>Susan O'Brien</b>
Secretary	<b>Debra Springer</b>
Treasurer	<b>Ann Grush</b>
Nominating Committee Chair	<b>Rebecca Morrow</b>
Membership Committee Chair	<b>Pam Sharpe</b>
Members-at Large	<b>Darrice Monk</b> <b>Pat Vick.</b>

During the coming year, the Laboratory Section will be considering expansion of Laboratory Section sponsored programs at times other than just during the annual meeting. Additionally, the section will be working to increase membership. We challenge all laboratory workers to join the Laboratory Section this year!

## **SOCIAL WORK SECTION**

**Lois Hinton**, Historian/Publicity

During the 1997 annual meeting, the Social Work Section hosted their annual luncheon and business meeting. We were very enlightened on the operation of "*The Caring Program of North Carolina*" by **Nina Massey**.

Recognition awards were presented to **William Browder**, Director of Continuing Education, School of Public Health, for outstanding contributions to Public Health Social Work.

Officers for 1997-98 are:

Program Chair	<b>Maryann Adkins</b>
Vice-Chair	<b>Sonya Boyd</b>
Secretary	<b>James Rogers, Jr.</b>
Treasurer	<b>Barbara Shelly</b>

The section also co-sponsored a workshop on HIV, STD, and sponsored a workshop on "*Changing Trends in Social Work*." The section also sponsored their second 50/50 raffle. Proceeds are used to continue the

promotion of social work as a profession and for on-going training.

The Social Work Section continues to stress the importance of membership in NCPHA, Inc.

## **ENVIRONMENTAL HEALTH SECTION**

By **Sheila Nichols**, President

The Environmental Health Section's Executive Committee met October 30, 1997. Officers for 1997-98 are:

President	<b>Sheila Nichols</b>
Vice-President	<b>John Hendren</b>
Secretary/Treasurer	<b>Lynn Lathan</b>
Past President	<b>Bill Arrington</b>

Last year's program committee has requested that the NC Board of Sanitarian Examiners approve the seven hours and fifteen minutes of instructional hours offered at the annual meeting in Winston-Salem.

The section will sponsor another poster contest this year. The theme for this poster contest will be "*Rabies-Protect Your Pet, Protect Yourself*." The scholarship raffle was a big success! The Environmental Health Section plans to have another one this coming year! All NCPHA members should now be aware of the wonderful gifts available through the raffle.

The *W. A. 'Bill' Broadway Award* was received by **C. H. Hamm** of Craven County. **C.H.** was recognized for his many years of outstanding service to our profession and to environmental education. **David Rust** was the recipient of the *Outstanding Environmental Health Specialist of the Year Award*. **David** was honored because of his "True continued dedication to the advancement of environmental health during his eighteen years of public and professional service. **Laura Gammons** received the *Environmental Health Specialist Rookie of the Year Award*. President **Bill Arrington** awarded **Connie Pixley** a special *Appreciation Award* for her work for the section. **Connie** has been one of the most outstanding workers for our profession and we all regret that she had to move to South Carolina.

Educational District Awards recipients were: **Charles King**, *Environmental Health Specialist of the*

Year for the West Piedmont District; **Robert Bennett**, *Environmental Health Specialist of the Year* for the Southeastern District; **Teresa Gaynor**, *Rookie Environmental Health Specialist of the Year* for the Southern District; **Walker Rayburn**, *Environmental Health Specialist of the Year* for the Northeastern District; and **Laura Gammons**, *Rookie Environmental Health Specialist of the Year* for the Northeastern District.

The section will be addressing some tough issues this coming year. Proposed changes to the authorization procedures and the restaurant rules concern us all.

All NCPHA members are probably aware that when Public Health was recently moved to the Department of Human Services, the Environmental Health Section was retained in the Department of Environment and Natural Resources, awaiting a study to determine whether we should be reunited within the public health organization. **Environmental health has always been a part of public health. The services we provide are public health services—not environmental management.** We call on all NCPHA members to support the # 1 legislative agenda for NCPHA for 1998 “**Reunite Environmental Health with North Carolina Public Health.**”

#### **NCPHA MANAGEMENT SUPPORT SECTION**

by **Belinda Allison**, Chair

On September 10, 1997, at the Annual Support Section Business Meeting, the following officers were elected and installed:

Chair	<b>Belinda Allison</b>
Vice-Chair	<b>Karen Foster</b>
Secretary	<b>Page Sawyer</b>
Treasurer	<b>Sabrina Locklear</b>
Members At Large	<b>Carol Gaddy and Carol Whitford</b>

**Angela Perrier** of Cumberland County received a \$250 scholarship from the Management Support Section. **Angela** also received a \$500 NCPHA scholarship.

The first Management Support Executive Committee Meeting will be held in January 1998. Plans for the Management Support Section for the upcom-

ing year will be discussed at this meeting. Preparations for a rewarding program for next year’s annual meeting will also begin at this first meeting!

One of the goals for the Management Support Section this year will be to increase membership and to hopefully make special incentives available to those who recruit new members. Another goal will be to offer the summer workshops to all Management Support staff throughout the state again this year, especially since last year’s endeavors were so successful.

The Management Support Section is looking forward to a year of growth and working with other committed public health professionals to make NCPHA a stronger organization.

#### **NUTRITION SECTION NEWS**

by **Jennifer Luker**, Chair

Greetings from the Nutrition Section. The 1997 NCPHA’s Annual Meeting was a success and, on behalf of the Nutrition Section, I would, once again, like to extend “*Thanks*” to our speakers **Norma Matto**, Davidson County Health Department and **Jim Matlock** from Nortel. I would also like to thank **Joy Kennedy-Watson**, NC Cattleman’s Beef Council, for sponsoring our morning nutrition break and for donating four door prizes.

Our goal for the upcoming year is to increase membership. Currently we have forty members in the Nutrition Section, which is down from last year. We encourage anyone involved in public health with an interest in nutrition and the happenings in the nutrition world to join our section.

Our officers for the upcoming year are as follows:

Chairman	<b>Jennifer Luker</b>
Vice-Chair	<b>Mindy Andrus</b>
Secretary	<b>Karen Bennett</b>
Treasurer	<b>Rosemary Robertson</b>
Membership Committee Representative	<b>David Bryant</b>
Legislative Committee Representative	<b>Phyllis Smith</b>
Nominating Committee Representative	<b>Celia Witt Beauchamp</b>

We would also like to extend congratulations to **Honna Kozik** from the Craven County Health Department. **Honna** was the recipient of the Nutrition Section's 1997 *Bertlyn Bosley* Award

## NEWS FROM THE POLICY AND PLANNING COMMITTEE

by Mike Reavis, Chair

The Policy and Planning (Legislative) Committee will work closely with the Health Directors' Policy and Planning Committee and the Association of Boards of Health to keep NC Environmental Health where it belongs—with NC Public Health.

Each NCPHA member needs to contact their local and state elected officials and support this effort. Please refer to the "White Paper" report developed by a committee representing: NC Association of Environmental Health Supervisors; NC Association of Local Health Directors; NCPHA; Environmental Health Section, NCPHA; NC Board of Sanitarian Examiners; and Environmental Health Education and Academia for additional information.

The battle may be lost if only some of us respond. But, we are confident of success if everyone supports us by contacting their elected officials!

Public Health is counting on you!

## 1998 CONFERENCE PLANNING IS UNDERWAY

by Joy-Kennedy Watson, Vice-President for Education, NCPHA

Planning for the 1998 NCPHA Annual Educational Meeting is underway! The meeting will be held September 16-18, 1998, at the Holiday Inn-Bordeaux, in Fayetteville, NC. Look for new and exciting things to happen during this year's event. Bringing our public health family together for fun, fellowship and education is our goal.

The Conference Planning Committee has taken a serious look at the issues surrounding public health and the future goals of the NC Public Health Association. In the coming months the committee will put together an event that all public health professionals

can benefit from by attending. Please contact **Joy Kennedy-Watson**, Vice President of Education, NC Cattlemen's Beef Council, 2228 N. Main Street, Fuquay-Varina, NC 27526, telephone (919) 552-9111, with comments and/or suggestions for the conference

## MEMBERSHIP COMMITTEE NEWS

by Charlie Jackson, Chair

The Membership Committee is gearing up to address issues involving membership to NCPHA for the upcoming year. We will, of course, concentrate our efforts on ways in which we can increase membership. In this age it seems increasingly important to lobby for our concerns and needs. It, therefore, makes sense that we could lobby more effectively with more members. That is one of the visions of our President.

I am, therefore, asking you to consider possibilities for changes and new approaches as we begin our solicitation for new members. We will welcome your input. Please give this some consideration and make your thoughts known to me by telephone (919) 393-2651, e-mail, jack14Ow@wonder.em.cdc.gov, or mail, PO Box 1331, Swansboro, NC 28584.

## CALENDAR OF EVENTS

January 30 Raleigh	Governing Council Meeting
March 20 Chapel Hill	School of Public Health Alumni Conference
April 7 Greensboro	20th Anniversary of Public Health Month
May 6-8 New Bern	Eastern District Public Health Association Annual Meeting
May 20-22 Hickory	Western NCPHA Annual Meeting
September 16-18 Fayetteville	NCPHA Annual Educational Meeting

**FIRST RENEWAL NOTICE!!!!**  
**N.C. Public Health Association**  
**1998 Membership Renewal Application**  
 Membership Year is October 1, 1997 through September 30, 1998

NAME \_\_\_\_\_ Present Position \_\_\_\_\_

New Member    Renewal    Number of years you have been a member \_\_\_\_\_

Home Address \_\_\_\_\_

Employer & Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E Mail \_\_\_\_\_

Do you wish to receive your correspondence at your residence    Office

**The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.**

- |                                 |                                 |                                   |
|---------------------------------|---------------------------------|-----------------------------------|
| Public Health Management \$3.00 | Health Education \$5.00         | Nursing \$4.00                    |
| HIV/STD Control \$6.00          | Environmental Health \$10.00    | Comty Hlth Assistant/Tech. \$3.00 |
| Health Promotion \$5.00         | Statistics/Epidemiology \$2.00  | Management Support \$5.00         |
| Dental Health \$5.00            | International Health - \$5.00   | Nutrition \$5.00                  |
| Physician Extender \$5.00       | Maternal/Child Health \$2.00    | Laboratory \$4.00                 |
| Social Work \$3.00              | Children w/Special Needs \$5.00 |                                   |

**ANNUAL DUES SCHEDULE**

- |  |       |
|--|-------|
| If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00                 | _____ |
| If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00            | _____ |
| If your salary is over \$35,000/Yr, Your dues will be \$45.00                  | _____ |
| If you are a member for the first time, deduct \$10.00                         | _____ |
| If you are a returning member and renew before <u>12/31/97</u> , deduct \$5.00 | _____ |
| If you are retired or a full-time student, deduct 50%                          | _____ |
| If you wish to join a section, add Section dues                                | _____ |
| <b>TOTAL DUES</b>  | _____ |

Recruited by: \_\_\_\_\_

Please make check or money order payable to NCPHA and send to:  
 1009 Dresser Court  
 Raleigh, NC 27609



North Carolina Public Health Association  
 1009 Dresser Court  
 Raleigh, NC 27609

(919) 872-6274  
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January 1998

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North Carolina Public Health Association  
 Larry Bunn, VP of Communication  
 e-mail: ncpha@interpath.com

### 1997 LEGISLATIVE STATUS

BILL	STATUS
Control of County Boards - HB213 & SB 735 and any local versions	Died in Committee
Reorganization of DHR-SB383 & HB478 (with committee substitute)	Incorporated in budget bill SB352, Signed by Governor 8-28-97
Establish Public HEalth Authority - SB638	Presented to Governor, not signed yet
Ban Tobacco Sales to Minors - SB143	Ratified, signed by Governor 8-28-97
Graduated Drivers License - SB149	Ratified, signed by Governor 4-9-97
Smoke Detector Penalties - HB234	Died in Committee
Physical Fitness Act - HB166 & SB109	Will be considered for carry over
Strike Out Project - HB171 & SB108	Will be considered for carry over
Maternal Outreach Funds - HB154	Will be considered for carry over
Child Fatality Task Force Confidential Records - HB151	Died in Committee
Extend Heart Disease Prevention Task Force - HB131	Will be considered for carry over
Environmentally Sound Policy Act - HB85	Died in Committee
Use of Motorcycle Helmets - HB30	Died in Committee
Cancer Control Funds - SB255 & HB318	Will be considered for carry over
Mosquito control Funds - SB239	Will be considered for carry over
Discipline Disclosure Act - SB799	Will be considered for carry over
Needle Exchange Program Pilot Proj. - HB576	Died in Committee
Food Estab. Clarify Def. - HB471	Died in Committee
Wastewater Improvement Permits - HB475	Died in Committee
Lodging Establishment - SB208	Ratified, signed by Governor 8-6-97
Funds/Healthy Carolinians - HB827	Will be considered for carry over

# NCPHA SECTION NEWS

## Environmental Health Section News

by Sheila Nichols

"How is reorganization going to affect environmental health?" That is the question every environmental health specialist in North Carolina is asking. We have heard rumors about where the ultimate location of the Division of Environmental Health (DEH) might be and about where the various functions of DEH should reside.

At one time it was thought that wholesale reorganization would be necessary to improve

the processes by which we get work done as well as improve the service we provide to our customers. Stakeholder groups, members of industry, local government representatives, and people whose lives we affect as we strive to accomplish our mission told us that we had some opportunities for improvement. The message from the stakeholders, customers and staff was that we need to make some fundamental changes in the way we work. There is a chance that wholesale reorganization may not be necessary. It is thought that some changes are necessary to do a better job protecting our natural re-

sources and serving the people of North Carolina. Efforts to develop an administrative position for presentation to the Environmental Review Commission (ERC) continue. Soon the ERC will make recommendations to the General Assembly which will decide the ultimate location of the Division of Environmental Health.

Stakeholder groups told us that we need to coordinate our activities better, improve communication, make sure decisions were consistently implemented, and improve our customer service. We want this too! The Environmental Health Services Section now has a new branch, the Quality Improvement Branch. We also have a Quality Improvement Team with a mission statement and a vision with stated goals and objectives. The statement's vision, goals and objectives were published in the last Environmental Health Section Newsletter.

Last year proved to be a very challenging legislative year for environmental health. We see this as another challenging year as we make rule revisions that reflect recent legislation, private interests, industry concerns, and our efforts to protect the public's health.

As a reminder to all members of the NCPHA Environmental Health Section, nominations for the "W. A. 'Bill' Broadway" Award, and the "Environmental Health Specialist of the Year" and "Rookie of the Year" Awards must be submitted no later than **15 April 1998**. Nominations for the Broadway Award may be mailed to Bill Arrington, Carteret County Health Department, Courthouse Square, Administration Building, Beaufort, NC 28516. Nominations for the Environmental Health Specialist and Rookie of the Year Awards may be mailed to Sylvia Daniel, Mecklenburg County Environmental Health Department, Hal Marshal Service Court, 700 North Tryon Street, Charlotte, NC 28202.

Again, I challenge each and every one of you to continue your professional association with NCPHA and the Environmental Health Section. Our strength is in numbers. The more members we have, the greater clout we have with the legislature and other governing agencies.

Please make copies of membership applications and pass them along to friends.

## MCH Section News

by Ron Sapp, Chair

The MCH Section is hard at work to help make this year's annual education conference in Fayetteville a continued success. The MCH Section is an interdisciplinary group of professionals whose work reflects the nature of public health services to women, children, and families. Your membership and participation in this section will help to strengthen these efforts.

Please be thinking about nominations for the annual MCH awards to be presented in September. A nomination is a terrific way to publicly honor a worthy colleague or program for dedication and service to public health. Award nomination information will be coming out this Summer.

The section's executive committee has entertained a motion to change the section's name from Maternal and Child Health to Women's and Children's Health. Section members will be mailed a ballot during the month of April. Take time to mark your ballot for MCH or WCH.

Start making plans now to attend the September Annual Meeting in Fayetteville.

## Nursing Section News

by Jackie Boggs, Vice Chair for Communication

Hello everyone! How many of you have seen the movie "Titanic?" Let's not let NCPHA go down like the "Titanic." We all need to pay our dues. I just found out, that as of February 4, 1998, only 71 of us had paid our dues. That is 71 out of 3,000 members. Get that checkbook out now and write that check.

The executive committee has met twice. We may see changes this year in the format of the annual education conference in Fayetteville. Hopefully, the session topics will attract more attendance. Remember to volunteer your help, if possible, with arrangements for the conference. Volunteers may contact Wanda Tart, RN, at the Cumberland County Department of Public Health, (910) 433-3800. I'm sure she will be appreciative.

Remember to give your social workers a pat on the back. March was "Social Work Month." April is "Public Health Month," so give yourself a pat on the back. I for one know you deserve it!

The mid-year program has been discussed at length. One of the goals for this retreat has been to increase recruitment of nurses to NCPHA. If you have any ideas for recruitment, please contact me at (336) 727-2890, EXT 3640.

Please let us know if you have issues that the section needs to address.

## Laboratory Section

by Van Tanner

The NCPHA Laboratory Section has been working diligently in planning for the upcoming NCPHA Educational Conference. This year the Laboratory Section will be joining the Dental Health Section and the HIV/STD Control Section to sponsor an educational session on dental concerns and preventive dental care for patients with HIV/AIDS. The Laboratory Section is working with the Dental Section in finding sponsorship in hopes of providing lunch for attendees to this session. Anyone with suggestions for sponsors should contact Dr. Gary Kushner at (704) 336-4755 or Van Tanner at (919) 560-7692.

The Laboratory Section has tentatively planned a plenary session on Occupational Safety & Health Association (OSHA) regulations affecting public health facilities. The section is making plans for an awards luncheon for the NCPHA "Laboratorian of the Year" and section members. It is our hope to provide a luncheon free of charge for all attending section members. Anyone with suggestions for potential sponsors for this event should contact Van Tanner at (919) 560-7692 or Susan O'Brien at (910) 343-6641.

Please be advised that nominations for the "Laboratorian of the Year" Award must be submitted to David Stone by June 1, 1998. Nominees must be NCPHA Laboratory Section members to be considered for this award.

Your support is needed to insure success of the Laboratory Section and the NCPHA.

## Public Health Leadership Section

by Stephen R. Keener, MD

The NCPHA Governing Council recently approved the name change of the Public Health Management Section to the Public Health Leadership Section to reflect the importance of leadership in public health in the current environment. Leadership in public health, or in any other field, is not a job description, title, or genetic endowment. It is a practice that can be learned and refined. Leaders at every level are invited to join the Public Health Leadership Section and participate in activities that enhance leadership capacity and effectiveness.

## Celebrating 100 Years of Caring

by Tina Williams, Social Work Month Coordinator



March is a milestone for social workers everywhere, not only because it is nationally recognized as "Social Work Month," but that social work has been recognized for 100 years. It all started in the middle of the 19th century in response to social injustices. Back in the summer of 1898, the New York Charity Organization Society established a summer school for volunteers who wanted to deepen their understanding of the poor people they were dedicated to helping. This in turn evolved into a one year program in 1904, and a full two year program in 1910. Today, social work is defined according to the National Association of Social Workers: "Social work is the professional activity of helping groups, individuals or communities to enhance or restore their capacity for social functioning and to create societal conditions favorable to their goals. Social work practice consists of the professional application of social work values, principles and techniques to helping people meet one or more of the following ends: helping people obtain tangible services; providing counseling and psychotherapy for individuals, families and groups; helping communities or groups provide or improve social and health services; and participating in relevant legislative processes."

Social workers were pioneers in how to effectively serve those in need. Also, their involvement helped to show the public that it is the responsibility of everyone to take care of those less fortunate. Jane Addams was one of those pioneers. She founded the Hull House and was a recipient of the Nobel Peace Prize in 1931. Addams and her colleagues

believed that the same opportunities were not available to people who were in different social classes. She also felt that getting assistance did not have to be a degrading experience.

Social workers now operate in a variety of roles whether it is in the school system, mental health, health department, or social service agencies. They are case managers, advocates, counselors, legislators, friends, etc., and the list goes on and on. No longer are social workers there to fight for injustices such as homelessness—social workers provide the needed link between the community and those they serve.

In recognition of "Social Work Month," the NCPHA Social Work Section decided to focus on the different roles that social workers play. Those themes and suggested activities were as follows: Week one was the "kick-off" week. The first week emphasized the "positive" effect social work involvement brings to dark situations such as domestic violence, child, or sexual abuse. Also, the tradition of planting a tree was continued. This year it would symbolize 100 years of caring for the community. Week two was the "fun week." Social workers were encouraged to laugh at themselves. It was

suggested that social workers come up with a one word description such as serious or smart, and then let colleagues decide which name fits which social worker; or, a word find with words relevant to social work. Week three was "friends of social work" week. Social workers were encouraged to recognize colleagues in their agencies that appreciate the value of social work as a profession. The chosen staff could be recognized as a "Friend of Social Work" with a certificate of appreciation or an announcement over the PA system as a reward. Week four was "community involvement week." Social workers are more than paper pushers—they are also involved in the community. A food drive sponsored by the social work department was suggested. Week five was the final week. The final week was designated as a "free" week and could be used for rest, relaxation and renewal.

Social work has proven to be a profession with longevity. It has survived despite changing economic times and more recently, managed care. As we approach the millennium, social work will encounter many more changes. The same strength and perseverance that brought us 100 years will propel us in the next century.

## International Health Section News

by Trenton Davis, Ph.D.

The section desperately needs nominations (or volunteers) for leadership positions. Due to excessive time demands, I have had to resign as committee chair.

The section has the potential to provide leadership to NCPHA on important issues and to provide a forum for individuals who have an interest in international health issues.

If you are interested in serving in a leadership position or if you know of some one who may be willing to serve, contact Deborah Rowe at NCPHA.

## Western North Carolina Public Health Association

by Tracey Paul, President

Greetings from the West! We hope many of you are making plans now to attend the Western North Carolina Public Health Association's (WNCPHA) 52nd Annual Educational Conference in Hickory, NC, May 20-22, 1998, at the Holiday Inn Select. The theme is "WNCPHA - Steadfast in Change." Our program planning committee is in the process of finalizing details to ensure quality speakers and activities for this event and we would love to have you join us in the foothills for education and fun! Please contact Judy Avery, President-Elect, (704) 736-8634, for registration information or more details!

## Social Work Section News

by Lois Hinton, Historian/Publicity

(Note from the editor: During the 1997 NCPHA Annual Education Conference, **Karen Carraway**, Human Resources Coordinator for Lenoir County Health Department was the recipient of the **Outstanding Achievements in Public Health Social Work Award**. This award was presented during the Social Work Luncheon. The editor apologizes for this omission in the December Newsletter.)

The Social Work Section met in Greensboro at the Guilford County Health Department on November 5, 1997, and in Raleigh at the Wake County Human Services Public Health Center on February 4, 1998.

We are very excited about the 1998 annual education conference, as well as, the celebration of 100 years of the social work profession and the plans for a time capsule. The section will submit historical information on social work in public health to be stored in the capsule.

The section has planned to co-sponsor a plenary session during the annual education conference featuring Ray Sowell of Alternative Counseling and Teaching Services, Raleigh, NC. Mr. Sowell will also be the speaker for the Social Work Business Luncheon.

"Social Work Month" will be celebrated in March. The section encouraged all public health social workers to promote "Social Work Month" with a variety of themes and activities this year. Social workers play a variety of roles in the public and private sector. We are a valuable resource to all of our agencies and now it is time to "toot our own horns."

The Social Work Section continues to encourage NCPHA membership. Stay tuned for final conference details.



## Health Education Section News

by Lynn A Beck, Chair

Greetings fellow health educators! We, the members of the executive team and committee chairs for the Health Education Section of NCPHA have been busy! I'm going to try to bring you up-to-date on our activities.

We have had two executive team meetings since the annual education conference. Both proved to be very action oriented. We discussed the need for health educators to be informed on matters involving managed care, and how we should communicate better with other health education groups, like the Society of Public Health Educators (SOPHE). So, on March 4th, there will be a conference addressing HED and managed care sponsored by SOPHE. Hopefully, you received information on this important meeting and were able to attend. Thanks to Julie Sweedler and Dallice Joyner for uniting the needs of NCPHA-HED with SOPHE.

Myra Allen, our membership committee chair is busy educating folks regarding the benefits of NCPHA membership. She and her committee will be looking at other ways to boost our numbers. Call her in Fayetteville if you have suggestions for her.

I do hope you have received a flyer from Ruth Jones, our Resolutions Committee chair. She is seeking ideas for resolutions. Give her a call at the Transylvania County Health Department if you have any thoughts or desires regarding resolutions—she would love to hear from you.

Andrea Held, our Program Committee chair, is planning for the annual education conference which is to be held in Fayetteville in September. A number of topics were discussed as possible subject matter for plenary sessions. I'm sure Andrea would like to hear your suggestions, too, so feel free to give her a call.

Connie Lawson, Awards Committee Chair has developed a flyer that you should have received reminding you of the HED awards, as well as, the Glaxo-Wellcome awards available to HED staff and their departments. I'm sure you know of a deserving individual or program. Why not nominate them for an award! It is a great honor to be recognized by your peers!

Joy Kennedy-Watson's resignation as vice president of education for NCPHA, and our newly elected member-at-large, leaves us sad, but proud of Joy and the heights she has been able to achieve in her career. However, we are pleased that Lisa Moore, a former member-at-large has agreed to fill Joy's

vacancy for our section. Contact Bill Smith, President of NCPHA for suggestions regarding a replacement for the vice president of education. We welcome Lisa and look forward to having her on our team.

Other areas of our section, finances and by-laws are being monitored by Debbie Bennett and Denice Brewster, respectively. They tell us everything is A-OK in these areas.

Lastly, I do want to bring to your attention an issue presented to me by our NCPHA President, Bill Smith. He is encouraging us as health educators to notify Mel Crocker, State Personnel Director, regarding the importance of, and interest in, a study of health education positions across our state. I, too, would like to encourage you to make a phone call, write a letter, send an E-mail, etc., to Mr. Crocker. The last study of health education positions was performed in 1968! I was in the first grade! Let's let him know we want and need this study.

I hope after reading this article you have a better idea about what's been going on in your section. Please call me at (336) 333-6667 if you have questions, suggestions, etc., regarding our section. I would love to hear from you. Good Health!

shares expertise in advocacy, development, training, integration, and evaluation of oral health services for the HIV-infected population." The primary mechanism by which HIVDENT accomplishes its mission is via the INTERNET website address: <http://www.HIVdent.org>. As with last year's program, continuing education credits will be offered.

By all accounts, the "Seal the State in '98" initiative was a huge success due to the tireless efforts of so many of you. All 100 counties had sealant promotional activities, and children from 99 counties received sealants. This tremendous accomplishment will go a long way toward building community partnerships for future program support.

In the last NCPHA Newsletter, I mentioned that our Secretary/Treasurer, David McDaniel, invited each of us to recruit one new member to our section. Let's try our very best to meet this challenge, especially in light of a 10% drop in membership last year. I admit I was somewhat reluctant when first asked, almost three years ago, to become Secretary/Treasurer of the Dental Section, but the friendships, contacts, and experiences I've had through my involvement with NCPHA have been invaluable to me both personally and professionally. Let's give those new members we will bring to the section an opportunity to have these experiences as well. Get involved. You won't forget it!

## NCPHA Management Support Section News

by Belinda Allison, Chair

The NCPHA Management Support Executive Committee held its first meeting of the year on January 15, 1998, in Greensboro. At this meeting, the committee began making plans for the year and for this year's annual education conference to be held in Fayetteville, September 16-18.

Plans for the annual education conference are already set. The Management Support Section will hold its annual business meeting on Wednesday, September 17, 1998 at 1:30 PM. **PLEASE REMEMBER TO BRING DOOR PRIZES!**

On Thursday, September 18, at 12 noon, our section will sponsor a luncheon - **at no expense to members of the Management Support Section!** A workshop will follow the luncheon with Dennis Stamper of Valdese Hospital as the keynote speaker. Mr. Stamper's topic will be "Therapeutic Benefits." **I guarantee this is a session you will not want to miss!**

Again this summer, the Management Support Section plans to offer educational workshops. The workshops last year were very well received and we are hopeful that this will be the case again this year. We hope to generate enough revenue to offer more scholarships for our section. Please watch the upcoming Newsletters for more information regarding scholarships and workshops.

If you haven't renewed your membership in NCPHA, **PLEASE DO SO NOW!** We also need more new members for our section, so recruit, recruit, recruit!

I am honored to be serving as your Chairman this year and I would appreciate any input you may have that would be of value to this organization and our section.

I look forward to seeing you in Fayetteville!

## Dental Section

by Gary Kushner, Chair

The Dental and Laboratory Sections will co-sponsor an exciting and informative program arranged for the annual education conference in Fayetteville this year. The speaker will be Dr. David Reznik, Director, Oral Health Center, Infectious Disease Program of Grady Health Systems, Atlanta, Georgia. Dr. Reznik is also president of HIVDENT, a not-for-profit coalition of health care professionals committed to assuring access to high quality oral health care services for adults, adolescents, and children living with HIV disease. As part of its mission statement HIVDENT "disseminates state-of-the-art treatment information and

# COMMITTEE NEWS

## NCPHA Awards Committee

by Debbie Rowe

Having someone you know and admire receive a professional award in a dignified ceremony, surrounded and recognized by their peers, is almost as rewarding to the person making the nomination as it is for the person receiving the award. Take the time necessary to nominate that special co-worker, supervisor, or others who may qualify for the below listed awards. You have the capability to create an experience for that deserving person they will never forget—and you will never forget, nor regret, the small amount of time it takes to make that nomination.

The deadline for all award nominations shall be June 1, 1998. The deadline for Service Awards is August 1, 1998. Do not miss these important dates.

## Elections Committee

by Newsom Williams, Chair

On July 15, the Elections Committee will mail ballots to all current (paid) members of NCPHA. Ballots will contain a dual slate of officers, with a picture and brief biography of each candidate. Ballots should be completed and returned to headquarters by August 15. Election results will be announced at the Business Meeting of the Annual Education Conference in September.

The Nominating Committee has identified strong candidates for each vacant position - five officer positions and two member-at-large positions. When you receive your ballot, please take a few minutes to select those individuals you feel would best provide the leadership for our organization. Historically, we have elected officers with fewer than 500 members voting. We can improve that figure. Please complete your ballot and mail it by August 15.

## NCPHA Awards:

• **Reynolds Award:** The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

• **Norton Group Award:** The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

• **Rankin Award:** The Watson S. Rankin Award is given to an individual member in recognition of outstanding contributions to public health in North Carolina over a period of several years.

• **Distinguished Service Award:** This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

• **Citation of Merit:** The Citation of Merit is conferred upon individual members of NCPHA who, by long years of noteworthy service or by lustrous enterprise within the recent past, have singularly advanced public health in the Tar Heel State.

A citation and an engraved plaque are given for each of the awards listed above.

• **Service Awards:** Service pins and certificates are awarded for completion of 25, 30, 35, and 40 years of full time work in public health in North Carolina by **December 30 of the preceding year.** Years taken from health service for educational or military leave are counted if the service is otherwise continuous. Does not require membership in NCPHA.

## Resolutions Committee

by Debra Springer, Chair

As most of you know, resolutions are published in the July Newsletter and are considered at the annual business meeting, then voted on through mailed ballots. By this process, resolutions have to be in the NCPHA office by June 1, 1998.

When situations arise, similar to the one at the 1996-97 Business Meeting in Winston-Salem, a motion must be made and approved to suspend policy and procedures. Only then can action be taken. Therefore, the Resolutions Committee is scheduled to meet March 19, 1998 to review this process and to propose a recommendation for handling resolutions in a timely manner. If you have concerns or suggestions regarding the procedure for handling resolutions, please contact me at (919) 250-4459.

Additionally, if you or your section has any resolutions you would like to be considered for the 1997-1998 annual business meeting, please mail them to the NCPHA office.

## Last Chance for Glaxo-Wellcome Awards - Don't Forget to Nominate!

This is the last year of a five-year commitment by Glaxo Wellcome to honor outstanding individuals, health departments and staff in North Carolina for their efforts on behalf of children's health. Please take advantage of this opportunity to submit nominations in each of the following award categories: Individual Recognition Award, Local Health Department Award, and Public Health Staff Award. Applications for the Glaxo Wellcome Child Health Recognition Awards will be mailed to the health directors in March. Nominations packets are due on May 29, 1998.

Be sure to contact Kristi Reeves (919) 828-0806, ext 124, at Capital Strategies, to capture your special child health related event on video. The Glaxo Wellcome team will review all requests and evaluate them based on the award focus and criteria. Topics for this year are: lead poisoning, substance abuse, nutrition, injury prevention, dental health, rabies or immunizations.

## New Award to be Presented At Annual Education Conference

In addition to the standard NCPHA awards that are presented annually, NCPHA will be presenting the **Partners in Public Health Distinguished Group Award.** This award will be presented to other organizations or professions who have contributed to public health efforts in North Carolina. Please consider who in your community has been instrumental in providing support to public health. This can be a private company, civic organization, professional association, etc. Use the **Award Nomination Form** and instructions that are included in this issue to make your nomination. Any inquiries should be addressed to the NCPHA office or to Carolyn Haynie, Awards Chair.

Nominations shall be submitted on forms provided by NCPHA and may be obtained from the NCPHA headquarters or the chairperson of the NCPHA awards committee. They shall be addressed to the chairperson of the awards committee and postmarked no later than **June 1st** of the calendar year for which the award is proposed. A person or group nominated in previous years, and not selected, may be renominated by submitting current information on the appropriate forms. Supporting materials may be submitted. Remember that the awards committee may already know much about your nominee. Nominations need not be lengthy, but must be descriptive in outlining the reasons that the nominee is worthy of the award. We know that there are many deserving individuals, but the committee must choose the recipients based on the nominations received.

The deadline for all awards shall be June 1, 1998. The deadline for Service Awards is August 1, 1998.

### Please return the nomination to:

Carolyn Haynie, Chairperson, Awards Committee, NC Public Health Association, 1009 Dresser Court, Raleigh, NC 27609.

Clip or copy and mail to  
NC Public Health Association  
1009 Dresser Court  
Raleigh, NC 27609

## NCPHA AWARDS NOMINATION

• Name of Award	Calendar Year
• Name of Nominee	Title
• Place of Employment	
• Business Address	Telephone
• Home Address (if known)	Telephone
• Nominated by:	

**Reason nominee deserves this award:**

Please attach a resume of not over three pages, including this one. The resume should include public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments and previous awards.

Clip or copy and mail to  
NC Public Health Association  
1009 Dresser Court  
Raleigh, NC 27609

## CANVAS FOR SERVICE AWARD ELIGIBLES

To be eligible for Service Award Certificates and Pins, you must have been employed in public health for the following number of years as of December 31, 1997:

NAME	CLASSIFICATION	PLACE OF EMPLOYMENT
<input type="checkbox"/> Twenty-five years		
<input type="checkbox"/> Thirty-five years		
<input type="checkbox"/> Forty years		

Return by August 1, 1998 to:  
NC Public Health Association  
1009 Dresser Court  
Raleigh, NC 27609

# SECOND RENEWAL NOTICE

## N.C. Public Health Association - 1998 Membership Renewal Application

Membership Year is October 1, 1997 through September 30, 1998

Name \_\_\_\_\_ Present Position \_\_\_\_\_

New Member \_\_\_\_\_ Renewal \_\_\_\_\_ Number of years you have been a member \_\_\_\_\_

Home Address \_\_\_\_\_

Employer & Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Do you wish to receive your correspondence at your residence \_\_\_\_\_ office \_\_\_\_\_

The NCPHA is currently composed of seventeen sections. Our bylaws state "An individual must be a member of NCPHA to qualify for membership in any section." All sections participate in central collection of dues. Send your section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Public Health Management \$3.00  | <input type="checkbox"/> Health Education \$5.00   | <input type="checkbox"/> Environmental Health \$10.00    |
| <input type="checkbox"/> Nursing \$4.00                   | <input type="checkbox"/> HIV/STD \$6.00            | <input type="checkbox"/> Statistics/Epidemiology \$2.00  |
| <input type="checkbox"/> Comty Hlth Assistant/Tech \$3.00 | <input type="checkbox"/> Health Promotion \$5.00   | <input type="checkbox"/> International Health \$5.00     |
| <input type="checkbox"/> Management Support \$5.00        | <input type="checkbox"/> Dental Health \$5.00      | <input type="checkbox"/> Maternal/Child Health \$2.00    |
| <input type="checkbox"/> Nutrition \$5.00                 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |
| <input type="checkbox"/> Laboratory \$4.00                |  |  |

### ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/yr, your dues will be \$25.00	\$ _____
If your salary is \$20,001 - \$35,000/yr, your dues will be \$35.00	\$ _____
If your salary is over \$35,000/yr, your dues will be \$45.00	\$ _____
If you are a member for the first time, deduct \$10.00	\$ _____
If you are retired or a full-time student, deduct 50%	\$ _____
If you wish to join a section, add section dues	\$ _____
<b>TOTAL DUES</b>	<b>\$ _____</b>

Recruited by: \_\_\_\_\_

Please make check or money order payable to NCPHA and send to:  
NCPHA, 1009 Dresser Court, Raleigh, NC 27609

**North Carolina  
Public Health Association**  
1009 Dresser Court  
Raleigh, NC 27609

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